

# SIERRA MADRE NEWS

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SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FOR 34 YEARS  
this newspaper has been devoted to the welfare of Sierra Madre. It is home owned and has no other interest.  
FRIDAY, MARCH 29, 1940

## Coronation Of Wistaria Queen Will Be Notable Event Of The Fete

Miss Hazel Hurst Flies Here For Honor—Important Groups Are Coming

With the Wistaria Vine now in full and gorgeous bloom, Sierra Madre tomorrow and Sunday will play host to thousands of visitors if the attendance record hung up on the Fete's opening weekend is any indication.

Sunday afternoon Miss Hazel Hurst, who today flies to the coast from a Chicago lecture tour especially for the occasion here, will be crowned first Wistaria Queen in the 50-year history of the Chinese Wistaria Vine.

Miss Hurst will be accompanied by her equally famous guide dog, Babe—who will be decorated by Mayor William J. Schiltz. The coronation ceremonies are to be followed by an interpretive Wistaria dance number created by Renee, with Janine Salle and Betty Stewart, young Sierra Madre dancers.

Little Ernie Patterson is to act as Crown Bearer, while Miss Hurst's court consists of: Elsa Jean Seifert, Sylvia Shippey, Janice Heasley, Adair Roach, Regina Andrews, Doris Fetter, Diane Mason and Louise Mason, chosen by the Woman's Club Juniors.

All of Sierra Madre's city officials, club and social leaders, will join with prominent officials of the Hazel Hurst Foundation for the Blind and spectators from scores of Southern California cities and eastern tourists, in witnessing the ceremonies.

Tomorrow evening, L. R. Goshorn, News publisher, will welcome Southland publishers and news representatives from San Gabriel Valley and metropolitan newspapers to the annual press dinner. Miss Hurst and Babe will be guests of honor. At 12:30 tomorrow afternoon, the Association of City Planners of Los Angeles County will meet under the Vine, being welcomed by Bob Wright, chairman of the Sierra Madre city planners. Jose Arias' *Continued on Page Ten*

## Council Is Hopeful Of Lower Rates For Electricity

Members of the city council were pleased with the reception given their demand for lower electric current rates by three engineers of the electrical division of the California Railroad Commission here Tuesday evening. The matter of bringing Sierra Madre's rate to the level of that in Arcadia and Monrovia was informally discussed for three hours, at the conclusion of which the councilmen believed the engineers had been favorably impressed with their arguments and look hopefully forward to recommendations to the Railroad Commission's sustaining the city's demands.

Incidentally, the councilmen learned that under the yardstick applied by the Railroad Commission in fixing electric charges it is probably not entitled to the same rate as that fixed for the city of Monrovia. The Commission's decisions as to rates are based on the number of miles of service wires in a community and the amount of revenue produced per mile from these lines. Also, the number of service meters enters largely into consideration.

## MEET A NEIGHBOR

By MIRIAM OSNESS

MEET JOSEPH PATRICK HOGAN... Long-legged operator of the city's water works who sees that water flows when you open the tap... Started operations in Canada in April over half a century ago... Came from a military and Irish family... Prepared for military college... Failing family fortunes made entrance impossible... Finished high school and went to work in a dry goods store... Switched to a jewelry factory... Then a printing firm...



Mrs. Osness

Bought tools and a bench... Taught himself the art of wood cutting... Came down with the flu in 1915... Has never been sorry... Went to the local hospital to recuperate... Remained for eight years to run the repair shop and meet the switchboard operator... Married her... a widow with two children and a charming English accent... Set out with the three of them for California in 1923... Arriving in Sierra Madre soon became naturalized and associated with the city department... Lists among his duties the taking of rainfall measures... States that non-official predictions are made by Mrs. Hogan... Lives on the east boundary of the city... Says it is getting crowded there... One house has gone up in the last year... Reads widely... Ponders over world affairs... As a Republican, favors Dewey for the presidential nomination... Has decided that if it has to be a Democrat, Roosevelt had better stay on... Likes candy and the Saturday afternoon crowds in Los Angeles... Paints in oils most successfully... Enjoys drawing and wood carving... Likes fishing... Is truthful... Admits he has never caught anything big... Flourishes a mustache he started to grow at the age of 21... Speaks with pardonable pride of his seven year old grandson, Joe Davis... According to his wife this is a mutual admiration society... Likes to stay up late at night... Dislikes red finger nail polish and spinach... Each apart... Enjoys historical movies, Lawrence Tibbett in particular and opera in general... Can cook but considers his wife's accomplishments in this line unsurpassable... Is exact and honest... Lean and lanky... Adored by his step-children... Honored by his city...

## Big Collection Is Proof To Churchmen Fairies Do Exist

There's no doubt now in the mind of Rev. A. O. Pritchard, pastor of the Congregational church and members of his congregation, that fairies exist. They were quite certain of this fact about three weeks ago when a friend of the church offered to contribute dollar for dollar up to \$450 toward the Easter Sunday offering for the church debt. But, when collections Sunday, including the generous sum which was donated, reached \$1,104—enough to pay all the congregation's bills—there was great rejoicing at church.

## Fight Ahead For Offices In VFW Post

Spirited Contests Will Be Decided At Annual Election On April 8

Two nominees for commander of the local Veterans of Foreign Wars post, and three for senior vice-commander promise an interesting election of officers Monday, April 8, at the city park house. At a meeting Monday evening, the following Sierra Madreans were nominated for 1940-41, retiring commander Capt. E. G. Everett announced this week: Clarence Noshier, Harry H. Holland, commander; Pat West O. R. Shearer, R. H. Pickett, senior vice-commander; Roy Davis, junior vice-commander; Dr. W. B. Heagerty, chaplain; William H. Schwartz, quartermaster; Capt. Everett, post advocate; Dr. C. L. T. Herbert, post surgeon; Jay S. Rightmire, trustee.

Installation of officers will be held Monday evening, April 22, at Wistaria Vine Gardens. That day the Veterans will be hosts at the Vine.

Twenty-five members of the V.F.W. and American Legion Post 297 will visit Arroyo Seco CCC camp, Wednesday, April 3, leaving the city hall at 7 p.m. Entertainment and refreshments will be enjoyed.

## Credit 98 Rescues Of Mountain Hikers To Local CCC Camp

Open house will be observed all day, Wednesday, April 3, at the Angeles Crest CCC camp of which Arthur M. Udell is superintendent, in observance of the seventh anniversary of establishment of these camps by President Roosevelt. Sierra Madreans are invited to visit the camp and attend a program at 7 p.m. Enrollees will guide visitors through the camp.

As part of its public service record the Angeles Crest CCC camp has been credited with 98 rescues. This feature will be one of many in a review of the camp's accomplishments.

## First Ballot Is Cast In City Election

Home from the Imperial Valley where he is superintending construction of a new highway between Calexico and Yuma, Ariz., to spend the weekend with his family here, Harvey H. Steinberger cast the first ballot in Sierra Madre's municipal election. Unable to be here on election day, Mr. Steinberger deposited the first absentee ballot in the box provided for the purpose at the city hall. These absentee ballots will be counted after those cast on the day of the election, April 9, are computed.

## Neighbors Must Pay More For Water

Water rates to Sierra Madre's over the border patrons in Rancho Santa Anita and Santa Anita Oaks subdivisions, up a trifle over the rate charged the hometown water consumers, were finally adopted and became a law at Tuesday evening's meeting of the city council. Non-resident consumers will pay 2 cents a hundred cubic feet more than Sierra Madreans.

## A NEW SLANT ON THE HABITS OF CITY'S MYSTERY BIRDS

Sierra Madre swallows that call their home in Canyon Park residences their home during the period between March and October act pretty much like other swallows in that they take a day or two off after their arrival to presumably join the San Juan Capistrano flock on St. Joseph's Day. The birds, it seems, do not immediately start building nests upon arrival. An advance guard arrived in the canyon on March

## Country Fair Will Smell Of Sawdust

PTA Makes Elaborate Plans For Its Welfare Fund Benefit

A real old fashioned country fair with sawdust and all the trimmings will bring back memories to many Sierra Madreans when they step into the grammar school cafeteria Friday evening, April 5. The local PTA with Mrs. A. K. Eitner, chairman, has been working hard for several weeks to get everything in readiness for 7:30 o'clock that evening, with proceeds going to the PTA fund for milk, dental care and nourishment for underprivileged children.

Nothing less than an old fashioned spelling bee will start out the entertainment, and Fred Krinke, a grammar school student, will present his puppets in a show. Fifteen children in a kitchen symphony, making music on kitchen utensils, sauce pans, tin covers, bottles, etc., to piano accompaniment, promises to be an outstanding feature. And, in the school auditorium, a short movie will be presented.

The carnival atmosphere will prevail in the booths, which include a fish pond and fortune telling. A needlework booth, for which mothers have been sewing at weekly meetings at homes of members; a doll exhibit, food sale, and model airplane exhibit are other displays. All entertainment is being put on by local talent.

## Observations

By Lee Shippey

OUR town should look forward to the time when trolley cars will vanish and busses will carry us. We should work for a deal which will convert the present P.E. right-of-way into a beautiful, paved boulevard such as Euclid avenue that runs through Ontario and Upland. Such an entrance to Sierra Madre would go far toward making it a choice and beautiful community. Any town which has such a perfect setting as our town has is guilty if it wastes its opportunities. We must look ahead for beauty as we have looked ahead for water.

## Returns From City's Elections Will Go By Direct Route

Election boards in Sierra Madre will send their returns from the first state-wide presidential primary election to be held May 7 directly to Registrar of Voters William Kerr's office in Los Angeles rather than to Arcadia, as has been the case before, and relayed on to Los Angeles.

Last year William L. Burr, as president of the Chamber of Commerce, asked for direct transmission instead of the round-about route. Permission was asked this week by Mr. Kerr "to use the city hall and telephone from 6:30 o'clock on the night of the election (May 7) until returns are in."

## Ordinance Against High Fences Asked

Adoption of a city ordinance regulating the height of walls, fences and shrubbery was strongly recommended to the city council by the planning commission at a meeting Monday evening in a resolution pointing out that high hedges and walls at intersections not only create a serious traffic hazard but are unsightly and detract from the city's appearance. The commission recommended that a height limit of 3 feet 6 inches be placed on the walls, fences, shrubs, etc., on corner lots. It was recommended that citizens may not be permitted to erect fences or walls except by a permit, which the proposed ordinance would provide.

## Valley Chambers Of Commerce Meeting To Bring 200 Here

Max A. Koffman, director of the Los Angeles Chamber of Commerce, will be the principal speaker at Tuesday evening's dinner meeting of the San Gabriel Valley Associated Chambers of Commerce at Wistaria Vine Gardens. His topic will be "What Price Competition?" Over 200 members from all cities in the Valley are expected to attend. A chicken dinner will be served.

## ? Census Man Coming On Tuesday

Mayor Issues Proclamation Asking Cooperation Of Citizens

Three census enumerators who will begin counting the population in Sierra Madre at 9 o'clock next Tuesday morning, will be appointed this weekend, according to Kingston Hicks, district supervisor. There will be no squad leader, he said, and enumerators will work approximately eight hours a day.

The city has been divided into three districts, with one enumerator to cover each: northern district, Grand View avenue to northern city limits; central, Sierra Madre blvd. to Grand View avenue; and south, Sierra Madre blvd. to southern city limits.

It is expected that Sierra Madre will be covered in from two to three weeks. The length of time it takes depends on the number of farms and ranches in the vicinity. A farm is classed as a section of land over three acres, or land that produces \$250 a year from salable farm products.

Mayor W. J. Schiltz issued a proclamation yesterday asking full co-operation of local citizens with the enumerators, in which he said:

"Without this decennial check-up, government, business, industry, public and private welfare agencies in a complex society would be utterly at a loss in planning their activities without the factual data gathered to form a vital informational link between past and present, and there would be no reliable way of gauging progress or measuring national and sectional growth."

The Mayor declared the month of April as Federal census month and urged citizens to cooperate with census representatives.

## Many Favorites On Legion Vodvil Bill

Not to be outdone by the great show put on for the Veterans of Foreign Wars last month, Sierra Madre American Legion Post 297 will sponsor a clever, fast moving, star-packed program at the grammar school auditorium Saturday, April 13. Pat West is lining up a long list of movie and vaudeville celebrities. Dick Foran, famous Western movie star, has agreed to appear on the program and sing several Western songs. Larry Blake, well known impersonator, who made a hit at the last show and will appear again April 13, has just completed a Universal picture in which he impersonated Orson Welles. Other entertainers promised are Ned Washington and Leigh Harline, composers; Al Herman, comedian; Frank Mitchell; Carol Hughes, Warner Brothers starlet; Frank Paylen; Mme. Juliette; and Ganny Beck. More surprises are promised.



(Answers on Page Ten)

- 1—What are the names of three exiled rulers?
- 2—What chemist at the University of California once won the Nobel chemistry prize?
- 3—What American poet wrote a poem after seeing a painting by the famous French artist Millet? The poem made him famous.
- 4—What former great woman tennis player is now singing with a popular dance band?
- 5—What is the best method of washing dark gloves?
- 6—On what river is the city of Paris located?
- 7—What famous American conductor of symphonic orchestras has made several motion pictures?
- 8—What is the president's salary?
- 9—What is the origin of the word toboggan?
- 10—Is it permissible to use unmatched paper and envelopes for correspondence?

## Hollywood Atmosphere And Ceremony To Mark Opening Of New Theatre

More Room Needed For Improvement In 'Phone Service

Any objections to granting a variance in the city's zoning ordinance which would enable the California Water & Telephone Company, now located in the multiple family residence district, to make additions to its building, will be given a public hearing before the planning commission, Thursday evening, April 11, at 7:30 p.m. at the city hall. Additional space at the main office of the telephone company, located at the southeast corner of Baldwin and Highland avenues, is required for installation of latest telephone equipment intended to pave the way for installation of automatic and generally improved 'phone service throughout the area.

## Rescue Hiker After Fall In Canyon

Venturesome Angeleno Pulled Up Mountainside By Local Men

More frightened than hurt, Lawrence Hansen, 21-year-old Los Angeles youth, was rescued from a precarious position on a steep canyon slope Monday evening by a party of Sierra Madreans, including Joe Swanson, Police Chief G. G. McMillan, Santa Anita District Ranger C. Ellisworth Harlan, Assistant Ranger Millard Cyester, Fred LaLone, Robert Newberry and William Evans.

Hansen, who lives at 301 South Boyle avenue, with two companions, was attempting to climb from the bottom of a canyon to the Mount Wilson trail when he slipped. He was caught in the darkness and couldn't get up or down. His companions, Eugene Masson and Lloyd Meyers, both of Los Angeles, were ahead of him, discovered his plight and went to the police station to ask for help about 8:15 p.m.

The mishap occurred after the three, hiking up the stream bed, decided to climb up the canyon, side to Mt. Wilson trail to avoid becoming lost, as darkness closed in. When Hansen slipped he injured his arm and was unable to go on. The rescuers brought him up about 400 feet on ropes to the trail, and reached Sierra Madre shortly before midnight.

"Working in the darkness with heavy fog to boot, we had quite a time," said McMillan. "And then, Ranger Cyester just missed being injured, too. A huge rock came tumbling down, and went through his hair."

## Artist Tells Types Of Women They Seek As Models

Jon Whitcomb, noted New York illustrator, and his sister Florence, vacationing in southern California, are the nephew and niece of W. S. Hull. Spending a few days at Palm Springs after leaving here, a photograph of the young artist as he sketched his sister by a desert pool appeared in a morning Los Angeles newspaper, with a story in which Mr. Whitcomb gave his views on the enviable job of drawing beautiful women.

Showgirls with their animation and symmetry that is easy to reproduce are the best models in the world, he said, and added that artists prefer to picture the wholesome type of woman because she is attractive at any hour. Whitcomb illustrates covers for Good Housekeeping, Colliers and many commercial accounts.

## SIERRA MADREAN'S FEATHERED SINGERS TRAVEL TO FAR CORNERS OF THE WORLD

Three little aristocratic orange colored canaries, one year old, left their home at the Miller Avocaries on Auburn avenue, Wednesday, to spend the rest of their natural lifetime in the Fiji Islands, the Paradise of the world for small feathered folk. With space reserved on the Mariposa, a Matson steamship, the three canaries sailed at midnight from Wilmington for the Fijis, proving that Sierra Madre products of the feathered variety go to the far corners of the earth, as well as her oranges and avocados.

In Fiji, the climate is even more favorable for birds than Sierra Madre, the temperature

Sierra Madreans Hail Long Hoped For Premier Next Thursday

With carpets laid and last finishing touches being applied yesterday, formal opening of Sierra Madre's beautiful new Wistaria Theatre was definitely set for next Thursday evening, April 4. The event that Sierra Madreans have been eagerly looking forward to will have somewhat of a ceremony and snack somewhat of a Hollywood premiere.

While Mayor W. J. Schiltz and President Harry Lange of the Chamber of Commerce are formally dedicating the new playhouse, klieg lights will play on the exterior. The opening ceremony will be preceded by a reception to be held in the foyer of the theatre.

When installation of the chairs was completed yesterday, carpets laid and draperies hung, experts announced the theatre acoustically perfect. Voices from the stage were tried out together with various musical instruments, organ music, records and the radio. The heavily insulated walls and ceiling responded with perfection. *Continued on Page Six*

## Automobile Visits Barber Shop In Freak Accident

A queer accident involving two cars resulted in damage to the door and window of George Poulter's barber shop on West Sierra Madre blvd. Saturday afternoon. S. W. Neville, 423 East Highland avenue, stated that as his car was parked at the curbing, a car driven by W. W. Conard, 161 East Grand View avenue, locked bumpers with his car. When Mr. Conard drove his car ahead a little in an effort to disengage it, the Neville car was pushed over the curb into the door of the barber shop. The two men agreed to take care of damages to the shop.

## Head Of American Rose Growers Will Speak In Altadena

Dr. L. M. Massey, president of the American Rose Society, a professor at Cornell University, will be guest speaker on Saturday evening, April 6, of the Pasadena Rose Society dinner meeting at the Altadena Recreation Center, 3385 North Lake avenue, Altadena. Dinner will be served at 6:45 p.m. The interested public is invited.

## Feast For Garden Lovers Here Sunday

Garden lovers are especially welcome at the Wistaria Fete's supper salon Sunday evening, as the guest speaker will be Miss Elizabeth Bodger, the nation's leading woman hybridizer whose El Monte seed "factory" has contributed largely to California's present position of furnishing 90 per cent of the world's commercial seed market. New creations in flowers will be shown with fresh plants, and by shadow-box exhibits.

## Local Assemblyman Heads Committee

Assemblyman T. Fenton Knight of this district was this week appointed chairman of the legislative committee to investigate slum clearance and rural housing in California with instructions to report back to the legislature when it reconvenes in May. Associated with Mr. Knight on the committee are Eleanor Miller, Pasadena's assemblywoman, three Los Angeles city assemblymen and several members from the central valleys of the state.



# Sierra Madre News

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Justice is the constant desire and effort to render to every man his due. —Justinian.

## VISION MOTOR CARS OF 20 YEARS HENCE

What will the car of 1960 look like? It's only a prediction but automotive engineers paint the following picture:

The car two decades from today will have transparent plastic in place of glass. It will be air-conditioned, more comfortable riding, easier handling, safer, and probably smaller and more economical. The present gearshift and transmission will have become just a memory.

## STATE PICNICS

The Kansas picnic reunion will be held all day Saturday, April 6th, in Sycamore Grove park. Missourians of the West Coast will hold their spring picnic reunion all day, Sunday, March 31st, in Sycamore Grove.

Robert Renfrew of Riverside was a weekend houseguest at the home of Mr. and Mrs. George E. Babbitt, 590K West Sierra Madre blvd., where Mrs. Renfrew is recuperating from a recent serious operation.

## Child Fractures Skull In Stream Bed But Is Recovering

Susan Gray, two and one-half year old daughter of Mrs. Margie Gray, 731 Woodland Drive, who fell into storm drain in the Santa Anita stream channel last Thursday afternoon and received a skull fracture and broken collar bone, returned from St. Luke's Hospital in Altadena, Tuesday and is making nice progress at her home.

## JUDGE STURGEON ON ALL-YEAR CLUB BOARD

Genial Judge John Sturgeon of Monrovia, presiding over the local township court, was this week designated as this township's representative on the advisory board of the All-Year Club of Southern California, the non-profit organization promoting the tourist business and general welfare of the Southland.

## NICE PRIZE FOR SOME HIGH SCHOOL GIRL

A \$500 scholarship to be used at any college or junior college in California or a trip to Glacier National Park for the winner and her mother will be the first prize offered to the Outdoor High School Girl selected at the California Rodeo at Salinas, July 18th to 21st. Any high school girl in California is eligible to compete. Information blanks can be obtained from the Chamber of Commerce or from this newspaper.

Mr. and Mrs. Robert M. Hicks will return this week from a stay of several days in Long Beach.

## BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated . . .

Janet Gerschler	Mar. 30
Craig McLaughlin	Mar. 30
Mrs. G. A. Peterson	Mar. 30
Perry Kortkamp	Mar. 30
Charlotte Ware	Mar. 31
Marian Anderson	Mar. 31
Betty Anderson	Mar. 31
Mrs. Harry Lighthart	Mar. 31
William Cronin	Mar. 31
Jack Butler	April 1
Stewart R. Sheriff	Apr. 1
Mrs. William Stamer	Apr. 1
Arthur O. Pritchard	Apr. 2
Charlotte Roos	Apr. 2
Mary Ellen Kellogg	Apr. 5

## CONFUCIUS SAY—

MAN IN BARREL IS LUCKY--  
TO STILL HAVE BARREL.



## ALHAMBRA'S KIWANIS INVAD CITY; BRING CONVENTION TROPHY

Clair Ward, mayor of Alhambra and president of the Alhambra Kiwanis club, brought about forty Alhambra Kiwanians here for the inter-club meeting of the local club at Wistaria Vine Gardens Tuesday noon. Highlight of the meeting was presentation of the Filmer trophy, a large cup won by Division 10 at the Oakland convention last fall, for the greatest number of delegates attending. Ted Young, past president of the Alhambra club, made the presentation to Dr. R. C. Simpson, president of the local club last year.

Because the local club helped win the trophy by sending representatives and delegates to the convention, it will keep the cup, which is inscribed with names of clubs in division 10, until April 12, when the Sierra Madre Club will travel to Glendora and present it to that club. The trophy will make the rounds of all the clubs in the division.

Rev. Mr. Kitchen of Alhambra speaking on "Friendship" criticized the indifferent friendship that exists in the average walk of life. He illustrated his point with a story of a conty auditor who was confronted with newspaper headlines declaring he was \$6,000 short in his accounts. He had scarcely digested the article before a telephone call notified him that a friend would have that amount of money deposited to his credit the next morning. That was real friendship, the minister said.

Xylophone and accordion solos were presented on a musical program under the direction of School Superintendent Gerald Smith.

## TAXPAYERS WARNED TO BE ON GUARD AGAINST TAX BOOSTS

By RALPH H. TAYLOR  
(Executive Secretary, Agricultural Council of California)

WHEN the special session of the State Legislature convenes on May 13 Governor Olson, without doubt, will make another determined drive for new tax proposals and increases in existing taxes—arguing that the additional revenues are needed to finance the relief load and to clear the State deficit.

And taxpayers cannot afford to be lulled into false security by the mere fact that the Legislature, at its session a few weeks ago, refused to sanction new taxes.

The economy bloc in both houses will be subject to terrific pressure from State department heads and relief recipients (through the Worker's Alliance, Labor's Non-Partisan League and other pressure group lobbies) to ease up restrictions on relief spending and vote additional taxes. And unless California taxpayers are vigilant in their own defense, it is altogether possible that the lid may blow off again, due to a break in the economy bloc alignment.

There is a firm conviction on the part of most taxpayers, well supported by current conditions, that bureaucratic government has expanded by such leaps and bounds during recent years that public officials need to be pulled up short—and told, most emphatically, that taxpayers can't and won't put up the funds for a continuation of the political spending debauch. In California, the tax burden—for local, State and federal purposes—has more than doubled in six years. And

the cost of State government, during that period, has led all the rest, trebling in the short span of six years.

In the face of such conditions a sizeable State deficit, which can't be increased much more without impairing the State's credit, is probably a healthy deterrent to continued extravagance. And most thoughtful students of the situation are inclined to let the deficit stand until the State administration has evidenced some inclination to heed the public demand for retrenchment and economy.

Certainly it would be foolhardy to levy new taxes to wipe out the present State treasury overdraft, when there is a strong suspicion that this would let down the bars to a new era of spending in excess of income, which, in turn, would produce a new deficit.

Insofar as the necessary functions of government are concerned, there is every indication that present State tax sources will yield sufficient income during the coming two years to pay the overhead—providing relief expenditures are held in check, as advocated by the Senate-Assembly economy bloc.

## BIG FOUR OF TENNIS IN L.A. TOURNAMENT

Play in the First Annual West Coast Pro Tennis Championships, featuring the "Big Four" of tennis, Don Budge, Bill Tilden, Fred Perry and Ellsworth Vines, will start Monday afternoon, April 1st, at the Los Angeles Tennis Club.

In spite of the April First date, there is no fooling about the first day's matches in the round-robin week-long tourney.



The tragic exodus of Finns from those parts of their homeland which were ceded is today virtually complete. The soldiers of Russia were told by members of the Kremlin that they were fighting to free Finland from her "tyrannous" rulers, that the Russian army would be joyously hailed as a liberator by the people of Finland. That cynical lie can no longer hold water with Stalin's warriors if they have eyes to see. Fleeing from their "liberators," a great army of some 100,000 Finnish refugees has been crowding the highways of the ceded areas, hurrying on foot or by car toward their new borders. Thousands of those who fled along the roads carried with them hastily packed bundles of clothing and only food enough for a few days, leaving behind them not only most of their belongings but something even more cherished which they can keep in memory only—the homes and the farmlands where their forefathers had dwelt for centuries. This evacuation was entirely voluntary. But the fleeing thousands, jamming highways and roads both night and day, is mute and eloquent answer of what Finland thinks of its "liberators" and their kind of government.

California motorists burned up 129,099,384 gallons of gasoline in February, on which they paid \$3,872,981.52, in taxes, an increase of \$165,467.46 or 4.46 per cent over the same month of the previous year.

Some of America's ablest newspaper correspondents, political seers, and professional forecasters have been perspiring for two years over the third term question. They have proved little wiser than the Man in the Street who has reached much the same conclusion they have, but he states it in fewer words: "Maybe he will, and maybe he won't." No such uncertainty surrounds Postmaster General Farley. He flung his hat into the presidential ring last week with a decisiveness his Chief might envy. Mincing no words, he bluntly said, "Frankly and without reservation, my name will be presented to the Democratic national convention at Chicago—and that's that!" More of that same bluntness would make life a great deal easier for the Washington corps of political seers, but it mightn't help the game of politics. Its life blood is the spice and suspense of the unexpected, unpredictable event.

Those struggling doves of peace which have been hovering briefly in the European sky have proved—as nearly everyone expected—to be of the same specie that the magician uses. France and Britain have re-affirmed their determination to carry forward their battle against Adolf Hitler's Germany. The more effectively to prosecute that war aim France has overthrown one cabinet and replaced it with one designed to carry out a "policy of action." Germany is tightening her life-lines of supplies in southeastern Europe and waging a diplomatic contest in the Balkans against the Allies to ensure herself against attack from that quarter. Enigmatically Italy sits tightly on the fence, alternating pledges of solidarity to the Axis with veiled jibes at Germans "who come south of the Brenner Pass." War in Europe today, for all its lack of spectacular military offensives, is war in earnest, and the doves of peace that occasionally shoot into view are designed for effect only.

Uncle Sam isn't complaining. Counting the nickels, dimes, and dollars pouring into the treasury from income tax receipts, he has discovered that in the first 16 days of March, collections ran a full 26 per cent ahead of those

during that period last year. This sum totals \$319,090,247 as compared with \$253,038,051 during the first 16 days last March. There is at least one factor which has helped fatten the Federal tax wallet this year: the government has tapped a new and growing army of taxpayers in the State and local government employees who, until this year, paid no Federal income tax. The government's next step should be to enroll all its adult citizens into the now very small army of DIRECT taxpayers. Is there a legislator so brave as to run for office on such a platform?

It's not only the flowers that bloom in the Spring! Blooming more lustily than it has in any year since 1929, America's Number One payroll producer, the automotive industry, has been flourishing more vigorously during the first three months of 1940 than at any time in the past ten years. With the last day of March and early April ushering in the Spring

season, arousing Spring fever, and turning thoughts toward summer travel, leading manufacturers last week predicted a "very substantial blooming out" of an industry that has already done surprisingly well this year.

Mr. and Mrs. Marino Osti of 320 North Grove street are moving this week to Beverly Hills, where Mr. Osti is employed.

## ALMANAC



"Heaven's help is better than early rising."

- APRIL
- 1—U. S. Mint established, 1792.
  - 2—Bruno Hauptmann, kidnapper, executed, 1936.
  - 3—House passed bill releasing \$1,500,000,000 for business loans, 1938.
  - 4—Pocahontas married John Rolfe, 1614.
  - 5—A Soviet republic proclaimed at Munich, 1919.
  - 6—First Ohio settlement founded at Marietta, 1788.
  - 7—Battle of Appomattox fought, 1865.

J. W. Mather Co. Inc.  
COLORADO AT MARENGO

PASADENA

Mather's

## FABRICS

For Home Sewers  
for graduation and summer frocks

### Fashion Girl Muslins

—fresh, neat with starchless finish, in an endless array of gay prints. Every one guaranteed to be fast in color.

35c 45c 65c yard

### Everfast Fabrics

—in a pleasing collection of stripes, plaids, checks, and figures. Bring new designs and colorings fully guaranteed.

PIQUES — 40c to 75c

POPLINS @ 65c

SEERSUCKERS @ 65c

CHAMBRAYS @ 50c

## SHEER and DAINTY ALL WHITES

35c to \$1.50 yard

CROSS BARS  
DOTTED SWISSES  
ORGANDIES  
BROADCLOTHS  
DIMITIES

LAWNS  
VOILES  
BATISTES  
TISSUES

● MATHIEZ FABRICS assure gratifying results to the home sewer, because of their fine construction, excellent tailoring qualities and close adherence to ruling fashion trends in designs and colorings.

QUALITY Buttons, notions VOGUE and BUTTERICK patterns and findings for every dress—terms for ease of work and maker need style assurance

## Joseph And His Coat Of Many Colors.

## WIDE FAVORITES.



JOSEPH'S TEN OLDER BROTHERS HATED HIM BECAUSE JOSEPH WAS THE FAVORITE SON OF THEIR FATHER. JACOB, NOW JACOB LOVED JOSEPH BEST BECAUSE HE WAS THE SON OF HIS OLD AGE. JACOB GAVE JOSEPH A BEAUTIFUL COAT OF MANY COLORS. THE OLDER BROTHERS WERE JEALOUS.



ONE DAY JOSEPH TOLD HIS FATHER AND BROTHERS OF TWO DREAMS:—"WE WERE BINDING SHEAVES IN A FIELD. MY SHEAF STOOD UP AND MY BROTHERS' SHEAVES BOWED BEFORE IT. AGAIN, THE SUN, MOON AND ELEVEN STARS BOWED TO ME." JOSEPH'S BROTHERS HATED HIM ALL THE MORE.



JOSEPH'S BROTHERS WENT AWAY WITH THEIR FLOCKS. JACOB SENT JOSEPH TO SEE HOW THEY WERE. THE BROTHERS SAID, "LET US KILL THIS DREAMER." REUBEN SAID, "LET US THROW HIM IN THIS PIT." SOME ISHMAELITES PASSED ON THEIR WAY TO EGYPT. THE BROTHERS SOLD JOSEPH TO THEM.



THEN THE BROTHERS KILLED A KID. THEY TOOK JOSEPH'S COAT OF MANY COLORS AND DIPPED IT IN THE BLOOD. THEY TOOK IT HOME TO THEIR FATHER. JACOB CRIED, "MY SON JOSEPH IS DEAD! A BEAST HAS KILLED HIM!" AND JACOB WEPT AND COULD NOT BE COMFORTED.



**DANCING and FLOOR SHOW**

EVERY SATURDAY NIGHT

DELL BOND and His Music at

**MARIGOLD GARDENS**

2039 E. FOOTHILL BLVD.

Soliciting Arrangements for  
Private Clubs, Dinner and Dance  
Parties—No Charge for Hall  
Admission to Dance 25c per person—Ladies Free who Present  
this Ad at Window — NO MINORS ALLOWED

**Buy A Better  
USED CAR**

from

**FRANK D. CLAY**

Authorized Chevrolet Dealer

2605 East Colorado St.—Sycamore 6-2605—Pasadena

**Any Watch Repaired - - -**One Year Written Guarantee  
Genuine Main Spring or CleaningUnbreakable  
Watch Crystals  
Any Shape or Size  
Installed**25c****Dickman & Sons**

69 WEST COLORADO

Next Door to Pasadena Theatre

OPEN DAILY TILL 6 P.M.—SATURDAY TILL 9

**1**TEL.  
SY.  
2-1218GLADIOLA BULBS  
Rainbow Mixture, Very Special  
Dozen 15cSwiss Giant PANSIES  
Ready to Bloom  
Each 1cGiant Ruffled PETUNIAS  
Fine Strain  
Each 1cSTEER MANURE  
Ground; Weed Free  
Large Sack 35c  
3 sacks \$1.00Mention this Advertisement and get Free Package of  
California Giant Zinnia Seed**HANSEN & WARD**

GARDEN SUPPLY

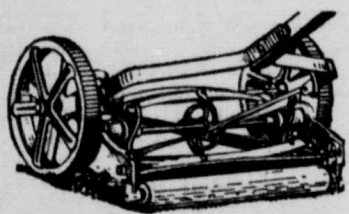
SY. 7-8111 1878 E. Washington Block East of Allen

Open Sundays Till Noon

**Wistaria Grill . . .**We carry a choice stock  
of Wines, Liquors and  
Beer. . .

Try our noon lunches--Cooked just right

66 W. SIERRA MADRE BLVD. SIERRA MADRE

**Lawn Mowers**

Big Values

for  
Your Money!**4.95** 4 14" Saw Steel Blades, life-  
time cutting bar, 8" wheels**6.50** 5 15" Blades, 10" wheels,  
raised edge cutting bar; ball  
bearing;**6.95** 10" rubber tired wheels, 5-16"  
alloy steel cutting blades;  
ball bearing throughout,  
raised edge cutting bar. A  
sensational value . . .**11.75** 5 16" alloy steel cutting  
blades, raised edge cutter  
bar, 10" rubber tired wheels,  
rubber back roller**15.95** Heavy pressed steel frame,  
no rivets, accurate roller ad-  
justment, triple sealed ball  
bearings, heavy cutter bar.  
Over size gears, semi-pneu-  
matic tires.

Grass Catchers 59c and up

**Sierra Madre Hardware Co.****Cubs Entertained  
By Puppet Shows**

Puppet shows entertained the  
Sierra Madre cubs at their meet-  
ing Friday evening at the Junior  
Woman's clubrooms. Each of the  
three dens in the pack staged a  
show, with the boys making the  
puppets, stages and operating the  
dolls. Meetings of cubs, an or-  
ganization for boys from ages of  
9 to 11, with Gordon McMillan as  
cubmaster are held monthly. A  
theme is announced for the boys  
to work on during the month and  
a program in keeping with the  
theme is presented at each meet-  
ing.

**VISITORS SEE THE  
DESERT IN BLOOM**

Among Sierra Madreans who  
have recently enjoyed the trip to  
Palm Springs over the Palms  
to Pines Highway are Mr. and  
Mrs. H. W. Coit who were ac-  
companied on the trip by Mrs.  
Cora Sanderson, aunt of Mrs.  
Coit; and their daughter Ruth  
who had as her guest Miss Ruth  
Needham and her mother, Mrs.  
Sanderson who has spent the  
winter with Mr. and Mrs. Coit,  
left Tuesday for Portland, Ore.,  
delighted that she had seen the  
desert ablaze with verberna and  
other wild flowers.

**JUDGE NEALE WEDS  
ANOTHER COUPLE**

Roy Thomas and Ethel  
Mitchell, both of Los Angeles,  
were married Monday afternoon  
by Judge T. W. Neale at a cere-  
mony performed at the North  
Mountain Trail avenue home of  
the Neales'. Witnesses were Mrs.  
Mitchell, cousin of the bride, and  
Mrs. Anita Otero, sister of Mrs.  
J. Borradaile, 391 East Grand  
View avenue.

**PUBLIC NOTICE****NOMINEES FOR PUBLIC  
OFFICE**

Notice is hereby given that the  
following persons have been  
nominated for the offices hereinaf-  
ter mentioned, to be filed at the  
general municipal election to be  
held in the City of Sierra  
Madre on Tuesday the 9th day of  
April, 1940.

For Two Councilmen (Full  
Term)  
John Froehlich, Incumbent  
Henry J. (Jack) Mitchell,  
Newspaperman  
William J. Schiltz, Incumbent  
For City Clerk (Full Term)  
Samuel Lowry Graham, Civil  
Engineer  
Waverly E. Pratt, Incumbent  
For City Treasurer (Full Term)  
Carlton J. Pegler, Incumbent  
Edwin W. Ward, Jr.  
DATED this 20th day of March,  
1940.

WAVERLY E. PRATT,  
City Clerk.  
—27,28**Lyric Theatre**  
MONROVIA

Friday, Saturday—Mar. 29, 30

WALLACE BEERY  
"MAN FROM KODAK"— Also —  
Pat O'Brien, John Garfield  
Ann Sheridan  
"Castle on the Hudson"

Sun. to Wed. Mar. 31 - Apr. 3

"THE STORY OF  
DR. EHRLICH'S  
MAGIC BULLET"

EDW. G. ROBINSON

— Also —  
"CONGO MASIE"

with ANN SOTHERN

**ARCADIA****THEATRE**

44 E. Huntington Drive

Arcadia

Phone ATwater 7-2661

Friday, Sat. — March 29, 30

"Santa Fe Marshal"

with WILLIAM BOYD

— ALSO —  
"HIGH SCHOOL"with  
Jane Withers, Joe Brown, Jr.  
Cliff EdwardsSunday, Monday, Tuesday  
March 31, April 1, 2James Cagney, Pat O'Brien  
George Brent in

"The Fighting 69th"

— ALSO —  
"Sidewalks of London"with Charles Laughton and  
Vivian Leigh**DEMOCRATS TO HOLD  
BREAKFAST FORUM**

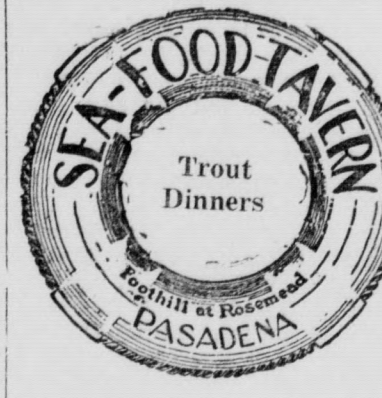
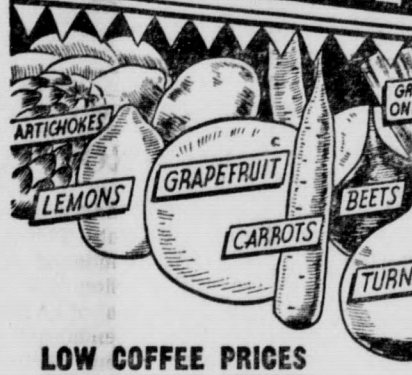
Mrs. Margaret L. Clark, chief  
of the Industrial Welfare Bureau,  
State Department of Industrial  
Relations will share honors with  
Supervisor John Anson Ford,  
candidate for the United States  
Senate, as speakers before the  
11th Congressional district Demo-  
cratic breakfast forum at the  
Oakmont Country Club, Glen-  
dale, at 9 o'clock Sunday morn-  
ing.

**YOSEMITE WILL BE  
MORE BEAUTIFUL**

Thundering waterfalls and a  
profusion of wildflowers are pre-  
dicted this year in Yosemite Na-  
tional Park because of the heavy  
rain and snowfall totals, reports  
the touring bureau of the Auto-  
mobile Club. Precipitation in the  
Valley to date since July is 35  
inches as compared with a normal  
of 25 inches. Badger Pass  
now has 88 inches of snow while  
at this time last year the snow  
depth was 54 inches.

**MRS. DENNISON SHOWS  
STEADY IMPROVEMENT**

Friends who have visited Mrs.  
Stella Denison recently at the  
General Hospital where she has  
been receiving treatment for  
several months, report that dur-  
ing the last two weeks her condi-  
tion has shown steady improve-  
ment.

**SAFEGWAY****LOW COFFEE PRICES**

Edwards Coffee 2-lb. 41c 1-lb. 21c  
Choice of regular or drip grind. Vacuum pack  
Nob Hill Coffee 2-lb. 41c 1-lb. 21c  
Finest Quality

**CANNED FOODS**

Peaches Castle Crest No. 2 1/2 12c  
Sliced or Halved  
Harper House Peas No. 2 1/2 17c  
Stokely Apricots Whole No. 2 1/2 44c  
Unpeeled  
Hemet Apricots Unpeeled No. 2 1/2 40c  
Fruit Cocktail Dainty Mix No. 1 40c  
Assortment  
Grapefruit Juice Town No. 2 6c  
Country Home Corn Cream No. 2 9c  
Country Gentleman or Golden Bantam No. 2 9c  
Stokely Kidney Beans Stokely Brand No. 2 25c  
French Style  
Sliced Beans 2 No. 2 25c  
White or No. 2 10c  
Stokely Corn Country No. 2 40c  
Gentleman  
Burbank Hominy Golden No. 2 9c  
Tomatoes Red Hill Brand No. 2 1/2 43c  
Solid Packed  
Penthouse Tamales 7/8-oz. 5c  
Rancho Soups 4 Kinds 4 cans 49c

**SAFEGWAY SAVINGS**

Kre-Mel Chocolate, Vanilla, per pk. 4c  
Caramel Pudding per pk. 4c  
Yolo Tomato Catsup 14-oz. 40c  
Superior Dinners per pk. 10c  
Keen Shortening per lb. 10c  
Baking Chocolate Hershey Brand 8-oz. cake 40c

**BEVERAGES**

Brown Derby Beer Bottles 4 11-oz. 25c  
Extra 4 bottles 25c  
(Price ex-tax, .0068; sales tax, .0015)  
Brown Derby Beer Bottles 32-oz. 45c  
Extra 32 bottles 45c  
(Price ex-tax, .1456; sales tax, .0037)  
Irish Pilsner Beer Bottles 11-oz. 23c  
Extra 3 bottles 23c  
(Price ex-tax, .0744; sales tax, .0024)  
Padre Beer Plus Deposit 11-oz. 5c  
On Bottles 11-oz. 5c  
(Price ex-tax, .0484; sales tax, .0014)  
Padre Beer Plus Deposit 22-oz. 40c  
On Bottles 22-oz. 40c  
(Price ex-tax, .0870; sales tax, .0021)  
NOTE: Beer is offered for sale only in Safe-  
way stores licensed to sell it.

**MISSION TUNA**

Choice quality 2 No. 1 23c  
packed in pure oil  
CHICKEN OF THE SEA 16c

**Pancake Flour**

Globe A-1 brand 20-ounce 8c  
Just add milk or water, then fry. 40-oz. box 16c  
Try some tomorrow.

**SAFEGWAY GUARANTEED MEATS**

The aristocrat of beef, lamb, and pork, Safeway meats are contrived to be  
selected for tenderness and flavor, and trimmed "waste-free" to remove excess fat and bone. Yet  
these finer meats are sold at low prices. For meal time satisfaction serve Safeway meats today!

**SEVEN BONE ROAST**

Fancy center cut seven bone roast from Safeway Guaranteed beef.  
Excellent for pot roasting.

**ROUND BONE ROAST**

Fancy round bone shoulder roast, cut from Safeway Guaranteed beef.  
Serve with browned potatoes.

**CORNER BEEF**

Selected boneless brisket of Safeway Guaranteed beef, mildly cured.  
Fully trimmed. Note low price at Safeway.

**PRIME RIB ROAST**

The aristocrat of oven roasts.  
Cut from first five ribs of beef.

**BOILING BEEF**

Choice cuts from plate ribs of  
Safeway Guaranteed beef.

**BEEF SHORT RIBS**

Cut from Safeway Guaranteed  
beef. Excellent baked or braised.

**PORK ROAST**

Shank end of shoulder of pork.  
(Whole shoulder, lb. 12c)

**PORK LOIN ROAST**

Large cuts from either end of  
loin of grain-fed pork. To roast.

**PURE PORK SAUSAGE**

Un-x-ld brand. Made from pure  
pork and spice essence. Viiking.

**THESE PRICES EFFECTIVE  
THRU SATURDAY, MARCH 30**

With exceptions noted, these prices are  
in effect in Safeway-operated departments of  
all stores within 35 miles of Los Angeles.

**SAFEGWAY**

HIGH QUALITY FOODS LOW PRICES CONVENIENT LOCATIONS  
Sales tax will be added to the retail prices on all taxable items

**Sierra Madre Tailors  
CUSTOM TAILORING**

Cleaning, Dyeing, Pressing  
Expert Repairs and Alterations  
Work Called For and Delivered  
14 W. SIERRA MADRE BLVD.

**Real Estate**

Sales Rentals  
Property Management

**Insurance**

All Lines  
Representing the  
Aetna and Affiliates

**Loans**

Mortgage Loans  
Auto Loans  
Notary Public

We can give you helpful advice and save you money  
—on both financing and insurance

Listings Wanted **J. C. LOOMIS** Phone Custer 011REALTOR  
Hotel Sierra Madre Patio**Now! ALL FRESH  
FRUITS & VEGETABLES  
SOLD BY WEIGHT****SAFEGWAY PIONEERS ANOTHER FORWARD STEP!**

For years, merchants of Southern California have been sell-  
ing by "Piece" such items of fresh produce as lettuce, carrots,  
celery, cauliflower and oranges. Variations of size and weight  
in these items make comparisons of value only approximate  
when this method of measurement is used.

Only when the measure is by WEIGHT and not by COUNT  
can accurate values be ascertained by purchasers of these  
commodities. Therefore Safeway stores are now pricing and  
selling by the "Pound" all of the following: Avocados, Grape-  
fruit, Lemons, Oranges, Artichokes, Beets, Carrots, Mustard  
Greens, Green Onions, Radishes, Spinach, Turnips, Water  
Cress, Cauliflower, Celery, Lettuce and Romaine. Tops will  
be removed from carrots, turnips and beets and foliage from  
cauliflower before weighing.

Every item on our fruit and vegetable stands is thus sold  
by WEIGHT. We believe that this new plan will meet with your  
approval, and we ask your cooperation in its practice.

**ORANGES 6 lbs. 15c**

Sweet, juicy, California novel. All sizes,  
medium to extra large, at same price.

**GRAPEFRUIT 1 lb. 2c**

Imperial Valley grown, sweet grapefruit.  
Filled with juice. Your choice of sizes at this low price.

**LEMONS 3 lbs. 10c**

Fancy quality, medium to large size.  
For flavoring or for beverages.

**BANANAS FIRM 5c**

Firm, large bananas, central-ripened to a golden  
yellow. For cooking or eating. Priced low at Safeway.

**CARROTS BEETS & TURNIPS 2c**

Crisp, fresh, washed root vegetables. Tops removed  
before weighing. For soups, stews, or for salads.

**CELERY CRISP 5c**

Fancy quality, Utah type celery. Medium to large  
size stalks. Crisp, freshly cut.

**LETTUCE SOLID 5c**

Good size heads of solid, crisp, freshly-cut lettuce.  
Excellent for salads. Specially priced at Safeway.

**QUESTIONS AND ANSWERS  
ABOUT BUYING PRODUCE BY WEIGHT!**

QUESTION: I have been used to buying many fruits  
and vegetables by the dozen and by the bunch. I don't  
know how much these units will weigh. How can I  
order by the pound?

ANSWER: Until you become familiar with weights, con-  
tinue to order by number if you prefer. Safeway produce  
men will gladly show you the weight of the quantity you  
request . . . with no obligation on your part to buy.  
Under this method, you can buy just the amount that  
you need, thereby eliminating waste and expense.

QUESTION: If this plan is so good, why have mer-  
chants been selling many items of produce by count?

ANSWER: Selling by piece is merely a trade custom.  
Many localities have sold cauliflower, carrots, etc., by  
weight for years. Safeway is convinced that sales by  
weight are the fairest.

QUESTION: You say the plan makes comparisons  
easier. Won't it be more difficult than ever to make  
comparisons now, with some merchants selling by the  
pound and some by the piece?

ANSWER: We hope that eventually everyone will sell  
by weight. Even now, all you need do to compare is  
check the weight of your purchases—wherever you buy  
and whatever the method of pricing and selling.

QUESTION: I never use the tops of carrots, beets  
and turnips. Do I have to pay for them when you  
weigh my purchase?

ANSWER: Certainly not. Tops are removed from these  
root vegetables before weighing. Foliage is trimmed off  
cauliflower before it is weighed, too.

QUESTION: Speaking of root vegetables, how about  
buying just a carrot or two? I often want just a few  
of each of several vegetables for making soup.

ANSWER: The new plan lends itself admirably to the  
purchase of vegetables for soups and stews. You buy  
no more than you need, paying—by weight—just for  
what you get. If you wish, items of the same price per  
pound can be mixed and you pay for the total weight.

QUESTION: I feel that I am an expert in the selection  
of citrus fruits. How can this plan benefit me?

ANSWER: In oranges, lemons and grapefruit, what you  
really buy is juice. Two oranges of exactly the same  
size may vary greatly in juice content. This variance is  
indicated by their comparative weights. When you pur-  
chase by weight, you pay for what you actually get.  
Juicy oranges weigh more, and thus cost more than  
oranges with less juice.

**AIRWAY COFFEE**

The Aristocrat of thrifty  
coffee. Ground to order  
at time of purchase.

**CORNER BEEF**

Target Brand All lean  
meat. Excellent to slice  
for sandwiches.

**Home-Type FLOUR**

Kitchen Craft brand. No. 10 38c  
24-lb. pound size sack  
priced at 85c.

**CANNED MILK**

Cherub brand—milk that's "baby pure"

**TOILET SOAP**

Camay brand. "The  
Soap of Beautiful  
Women." Value  
(Price ex-tax, .0534; sales tax, .0010)

**OTHER LOW PRICES**

Peanut Butter Beverly Brand 1-lb. 15c

Dixie Jams 2-lb. jar, 25c jar

Orange Butter Assorted 1-lb. 13c

Oleomargarine Sunnybank 1-lb. 10c

Mayonnaise Piedmont Brand 1-lb. 19c

Salad Dressing Cascade 1-lb. 13c

Snow Flakes National Biscuits 1-lb. 14c

Shredded Wheat National 12-oz. 17c

Grape-Nuts Flakes 12-oz. 11c

Alber's Corn Flakes Breakfast 8-oz. 6c

Rippled Wheat Cereal 8-oz. 8c

Biscuit House Globe A-1 40-oz. 25c

**HOUSEHOLD ITEMS**

Su-Purb Soap Granulated 24-pa 17c

50-Purb Soap Condensed 24-pa 17c

White Magic Cleaner 24-pa 9c

Holly Cleanser 2 cans 7c

Silk Toilet Tissue 3 rolls 10c

Comfort Tissue 4 rolls 19c



## City's Children Enjoy Their Biggest, Most Successful Easter Party; Many Carry Off Prizes

If attendance is an indication of success at an Easter egg hunt, the 1940 search for eggs at the city park Saturday afternoon was overwhelming.

"The biggest gang of kids we have ever had descended upon us," said Joe Swanson, a member of the Volunteer Firemen's committee sponsoring the yearly event. "We had prepared 500 baskets, and they all went like hotcakes. It seemed that there was a larger group of older youngsters this year. Anyhow, there were plenty of kids and they all had a good time."

"It was kind of funny the way they started out. We just couldn't handle them. We tried to segregate the children—the younger ones at the upper end of the park and the older ones at the lower end, but Saturday there was no segregation. First thing we knew, kids were all over the place."

The first race at 2 o'clock, an egg roll for girls two to three years old, was won by Jan McQueen, 646 West Highland avenue. In the egg push with spoon, for children three to four years, Carolyn Malony, 15 East Alegria avenue, won first prize for girls and Billie Evans, 450 North Baldwin, first for boys.

For children four to six years, an egg roll with spoon, Gertrude Annas won first prize for girls and Dick Quittner, 241 Ramona avenue, first for boys. Patricia Marshall, 226 Olivera Lane and George Carlson, 501 East Highland avenue, came out first in

the egg carry on spoon in the six to eight year class. In the egg carry with spoon in mouth, for children eight to 10 years old, Helen Barela, 130 Suffolk avenue, and Robert Grant Morgan, 30 South Lima street, won first prizes. Norma Stewart, 171 East Montecito avenue, and Billie Joe Rowe, 22 South Lima street, were first in the 10 to 12 year class, in the egg carry with spoon in mouth race; and Jean Davis of 169 North Mountain Trail avenue won the egg carry with spoon in mouth with both hands behind back for girls 12 years or over.

Every child who attended received a filled Easter basket and baskets of candy eggs were given as prizes.

### MANY SAY FAREWELL TO THE OKOMOTOS

Many friends from cities throughout Southern California journeyed to Wilmington Monday morning to extend wishes for a pleasant trip and a happy homecoming to Mr. and Mrs. C. Y. Okamoto, before they sailed on the Tatuta Maru for Japan. Mr. and Mrs. Okamoto will go first to Tokyo and Yokohama, then to their mountain home in the Roko mountains near Lake Biwa where they plan to establish an international art center.

### GETS ACQUAINTED WITH A NEWCOMER

Mrs. Jack Butler and baby son returned from St. Luke's hospital Easter Sunday. The infant is a model child, according to his father, but just the same Jack took a week off to help his wife get accustomed to the newcomer. There are lots of things to learn, he said.

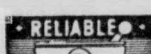
### YOU CAN'T AFFORD TO MISS THE "WANT AD" COLUMN IN THE SIERRA MADRE NEWS.

## Get WELL!

● Yes, get well. Be your old self once more—active, vigorous, glad-to-be-alive! You owe it to yourself, your family, your associates to do something about your condition. Consult a Doctor. Accept his experienced counsel. Do as he directs. And—incidentally—bring your Doctor's prescriptions here where they will be accurately compounded from fresh, pure, potent drugs.

### Hartman's

THE REXALL PHARMACY  
25 North Baldwin—Phone 25  
Sierra Madre



RELIABLE  
PRESCRIPTIONS



After spending eight months in bed, P. L. Bonebrake of 180 Santa Anita court, is enjoying short drives around the city. His many friends are as glad to see him around as he is to be released from the four walls of his room.

Mr. and Mrs. W. H. Vickrey (Norma Hogan) spent Easter in Porterville with Mr. Vickrey's parents, Mr. and Mrs. J. H. Vickrey, and sister, Mrs. D. L. Hickey.

Miss Dorothy Moot and a group of college friends spent their Easter vacation at Death Valley and Boulder Dam.

Thomas H. Mylott, 696 Woodland drive, is again able to be out following a week in bed while recuperating from an attack of a long standing heart ailment.

Mr. and Mrs. Howard Sutherland and children of Alhambra, were houseguests for Easter

weekend at the home of Mr. and Mrs. A. E. O'Banion, 337 Camillo street.

Mrs. W. H. Murphy, mother of Mrs. J. O. Smith, recently fractured her left arm when she fell at the home of her daughter Mrs. A. T. Mercier in Palo Alto where she is spending several months. Friends here will be happy to know that the fracture is healing nicely, and is causing only slight discomfort to Mrs. Murphy.

Mr. and Mrs. Hugh G. Murdoch of Hollywood were visitors at the home of Mr. Murdoch's parents, Mr. and Mrs. K. J. Murdoch, 191 North Baldwin avenue, Sunday evening en route home from Phoenix, Ariz., where they spent the Easter vacation with Mr. and Mrs. Hollis S. Palmer. Mrs. Palmer is the sister of Mrs. Hugh Murdoch.

Mrs. G. K. Simmons and sons Goodrich and William, 251 W. Montecito avenue, were guests during the Easter vacation at the ranch of Mrs. Simmons' sister and brother-in-law, Mr. and Mrs. Carl Echelman, near Brawley. Betty Wilson Simmons spent her vacation at Balboa with a group of school friends from P.J.C.

Bruce and Ben Smith, sons of Mr. and Mrs. J. O. Smith were home from school Sunday to celebrate Easter at a family dinner at the Smith residence.

Saturday evening guests of Mr. and Mrs. Phillip Senour were Mr. and Mrs. Henry Weber of Altadena. Friday Mrs. Senour and Miss Ruth Wheeling spent the day in Los Angeles where they lunched with Weston Senour.

Dr. and Mrs. Philip Murdoch enjoyed Easter dinner at the home of Mr. and Mrs. J. S. Billheimer, 37 Suffolk avenue.

Guests at the L. F. Kimball home, 73 East Sierra Madre blvd. are Mr. and Mrs. George Kimball and three children, Orietta, Janet and Louis, of Greeley, Colo., who will spend a week or two visiting in Sierra Madre, and Mr. and Mrs. Arthur Armstrong and daughter Janet of Portland, Ore. George Kimball is a son, and Mrs. Armstrong a daughter, of the Sierra Madre family.

Misses Clara and Ida Fuenstueck spent Easter at Los Angeles, the guests of Dr. and Mrs. E. F. W. Evemeyer.

Arthur Schiltz, son of Mayor and Mrs. W. J. Schiltz, a student at the Passionist Preparatory Seminary at St. Louis, Mo., is spending his Easter vacation at the Schiltz home. He will return east on Sunday.

Mrs. William Maloney, mother of William F. Maloney who for the last two months has been visiting at the Maloney home, 15 East Alegria avenue, left Thursday for her home in Ogden, Utah.

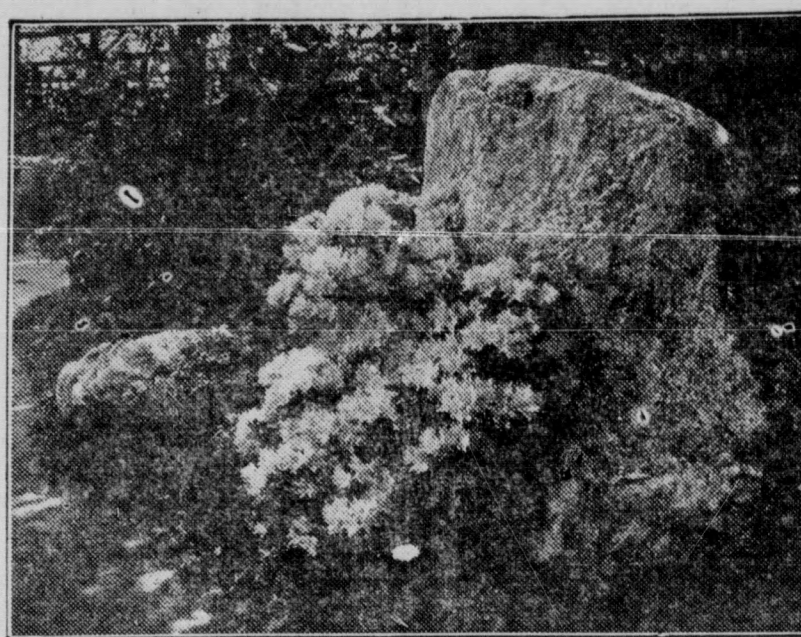
Mrs. Seabury of Providence, R.I., and a friend who recently accompanied her to California, will be weekend houseguests of Mrs. Ross Marshall, 226 Olivera Place. Mr. Marshall is expected home Sunday from a week's business trip to San Francisco.

Mrs. Roberta Marshall, mother of Ross Marshall, returned Friday from St. Luke's Hospital where she was taken ten days previously when pneumonia developed from a cold. While her condition is greatly improved she is only able to sit up for a short time each day.

Mrs. Jean Brown of Beverly Hills was a houseguest for a few days last week at the home of Mr. and Mrs. J. D. McAndrew, 311 Auburn avenue. On Wednesday the McAndrew family and Mrs. Brown attended the Orange Show at San Bernardino.

Mrs. Graeme Smith and son Bobby Bruce spent a few days here this week visiting her parents, Mr. and Mrs. F. D. R. Moot, 689 West Sierra Madre blvd.

Mrs. Minerva Thompson who for the last six years has made her home with Mrs. May Ballenger, 264 San Gabriel court, is moving this week to her home at 60 West Montecito avenue.



Corner of the lovely Oriental Garden at the Coolidge Rare Plant Gardens where their annual Azalea Festival is now at its best.

### PUBLIC NOTICE

Notice of PUBLIC HEARING BEFORE THE PLANNING COMMISSION, upon application for granting of variance, notice is hereby given that the California Water and Telephone Company, having heretofore filed with the City Clerk, of the City of Sierra Madre, an application for the granting of a variance as to the real property hereinafter described, now situate in the multiple family residence district as provided for by Ordinance No. 391 of said City of Sierra Madre, commonly known as the "Zoning Ordinance," so that said applicant may reconstruct and make such additions to its present central office building as necessary to provide for the installation of new telephone switching equipment, and said City Clerk having referred said application to the Planning Commission of the City of Sierra Madre, and said Planning Commission will hold a public hearing thereon in the Council Chamber of the City Hall of said City of Sierra Madre, on Thursday, April 11th, 1940, at the hour of 7:30 o'clock p.m.

The real property specified in said application is situate at the southeast corner of Baldwin and Highland Avenues, and it is otherwise described as Lot 1 of the Hawk's Tract, City of Sierra Madre, County of Los Angeles, State of California, as per Book 11, page 8, of Miscellaneous Rec-

ords of Los Angeles County.

By an order of the Planning Commission of the City of Sierra Madre.

Dated March 25, 1940.

PLANNING COMMISSION OF THE CITY OF SIERRA MADRE  
By WEBSTER VANNIER,  
Secretary.

—Mar. 29

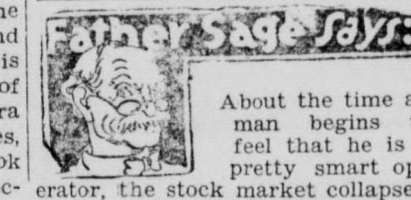
### PUBLIC NOTICE

Notice is hereby given that the Sierra Madre City School District requires bids on the Williams Warmolators, or equal, approved by Board of Trustees. Specifications on file at Sierra Madre City School, 141 West Highland. Sealed bids must be submitted on or before April 9 and same will be opened at regular meeting of Board April 9.

The Board of Trustees reserves the right to reject any and all bids.

By order of the Board of Trustees of the Sierra Madre City School District.

HENRIETTA G. HINKLEY  
Clerk of the Board.  
Publish Mar. 22, 29, Apr. 5, 1940



About the time a man begins to feel that he is a pretty smart operator, the stock market collapses.

## Market Manager To Make Home Here

Mr. and Mrs. Charles Rusie and four-year old son James, of Temple City, have established their home in Sierra Madre at 24 Park avenue. Mr. Rusie is the new manager of the grocery department of the Sierra Market for R. L. Robinson who recently bought the market from John Spoelstra. Mr. Robinson who is an Arcadian, also owns Bobs, an up-and-going market with a large patronage in fast growing West Arcadia.

### AGED SICK MAN ABLE TO SIT UP NOW

D. A. Hawk 93-year old resident of Canyon Park whose recent serious illness has caused grave concern among his many friends, is now sufficiently improved to be up for a short time every day, but is still very weak.



It's a Beauty!  
New Low-Priced  
HOOVER  
"305"

—bright new color scheme—  
new conveniences. Hoover  
Color-Cleaning (patented  
Agitator) at bargain price.  
Only \$1.00 a week—pay-  
able monthly.

## SIERRA MADRE HARDWARE CO.

IT BEATS—AS IT SWEEPS  
—AS IT CLEANS—

## Business and Professional Directory

### Dentists

**Dr. J. L. Woehler**  
X-RAY -- DENTIST  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone 45

**Dr. Thos. Warden**  
DENTIST  
Hours 8:30 to 12; 1:30 to 5  
Telephone 186-1,  
522 W. Sierra Madre Blvd.  
Office Closed on Fridays

### Telephone Rent Paid?

DISCOUNT IF PAID BY 20th  
Office Hours: 8 a.m. to 5 p.m.

### Mattresses

**J. Wagstaff and L. Klotz**  
**Pasadena Mattress & Box Spring Co.**  
Free Estimates  
SY. 2-3535  
101 West Union Street, Pasadena

### Plumbing

**Plumbing and SHEET METAL**  
SIERRA MADRE  
HARDWARE CO.  
31. W. Sierra Madre Blvd.  
Telephone 98  
Night: Phone 299-4

**Marry S. Barrington**  
12 North Baldwin Ave.  
Plumbing Repairs a Specialty  
Federal Water Heaters  
Telephone Sierra Madre 431

### Osteopaths

**DR. MARY GROTH**  
OSTEOPATH  
PHYSICIAN & SURGEON  
Physio-Therapy --- Colonic Irrigations  
144 E. Highland Ave.  
For Appointment Phone 285-1

**Dr. C. L. T. Herbert.**  
Osteopath  
Office in Patio S. M. Hotel  
TELEPHONE 57  
Residence Phone 2024

### Physicians and Surgeons

**Geo. W. Groth, M.D.**  
94 N. BALDWIN  
Phone 20

**M. H. A. PETERSON, M.D.**  
Physician & Surgeon  
New Location  
95 West, Sierra Madre Blvd.  
Phone 60 --- Residence Phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

**Nathan Jacobs, M.D.**  
Physician and Surgeon  
Office—55 Auburn Avenue  
Phone 37  
Hours 12-2; 6-8  
Also by Appointment

### Optometrists

Established 1907  
**William G. Barks, Opt. D.**  
Optometric Eye Sight Specialist  
509 S. Myrtle Ave., Phone 173  
Monrovia, California

### Funeral Directors

**GRANT CHAPEL**  
201 W. Sierra Madre Blvd.  
Telephone 93

### Attorneys

**MARCUS A. WOODWARD**  
Counselor and Attorney at Law  
Notary Public  
99 Suffolk Ave., Sierra Madre  
Office hours 9 to 12  
Monday, Wednesday and Friday  
Evenings by Appointment, Tel. 72

**John L. FitzGerald**  
ATTORNEY AT LAW  
Phone 4803  
38 North Baldwin Ave.  
Sierra Madre, California

**ATTORNEY AT LAW**  
**Kenneth C. Wiseman**  
2111 South Second Ave., Arcadia  
Telephone ATwater 7-1219  
L. A. Office, 424 Black Bldg.  
Telephone MUTual 5922  
Hours by Appointment

### Miscellaneous

Buy Good Used Storage Furniture and save money. Large selection, Liberal credit

**Pasadena Storage Co.**  
55 SOUTH MARENGO  
Pasadena

**GEO. E. HAPGOOD**  
Painter, Decorator and Paper Hanger  
Interior and Exterior  
Telephone Custer 5

### Prescriptions

**Royal Cut Rate Drug**  
PRESCRIPTIONS  
CUT RATE DRUGS  
TOBACCOS  
Wines — Liquors

17 Kersting Ct., Sierra Madre  
Phone 6 — We Deliver

**Riding Instruction**  
**Santa Anita Riding Academy**  
27½ West Huntington Drive  
Arcadia

English or Western  
Special attention given to teaching children  
Arcadia 2920  
W. J. Osterhout, Prop.

## Smart Men and Women Keep Physically Conditioned

## The Vance Vieth Way

You can't be feeling 'taps' unless you are in condition. Bail out toxic poisons that make you sick! Feel good! Relieve colds, pains in muscles, nervousness; pep up circulation!

### For Your Figure:

Electric Hot Room Sweat, infra red heat application, salt rub, oil massage expertly given for slenderizing those spots that need it most.

## VANCE VIETH

82 N. LOS ROBLES  
SY 6-8628

## Idyllic Eternal Spring!

No floral display even remotely approaches the fabulous beauty of—

## THE FESTIVAL of the AZALEAS

A GREAT MOSAIC OF COLOR against the background of the Blue Sierras.

Come and enjoy this glorious spectacle and feast your soul in its luminous pageantry

ALL thru MARCH and APRIL  
Moderately priced from 50c up

Ask for Our Azalea Pamphlet

AZALEAS make Ideal Gifts . . . Attractively  
Wrapped and Delivered

## COOLIDGE RARE PLANT GARDENS

889 North Foothill Boulevard

EAST PASADENA

Phone SY 4-1121 — Open Sundays — Free Admission

### Full Gospel

Interdenominational  
195 W. Sierra Madre Blvd.  
Pastor, Rev. Hazel F. Dolbee  
Sunday Services—  
10 a.m.—Sunday school.  
11 a.m.—Preaching.  
7:30 p.m.—Evangelistic service.

Tuesday—  
7:30 p.m.—Prayer and praise service.  
Friday—  
7:30 p.m.—Evangelistic service.

**Nazarene Mission**  
26 Windsor Lane  
Rev. Deal Van De Graft, Pastor  
Sunday Services—  
10 a.m.—Sunday school.  
11 a.m.—Morning worship.  
6:45 p.m.—Young People's Society.  
7:30 p.m.—Evangelist services

**Church of the Ascension**  
(Episcopal)  
Rev. Wm. B. Heagerty, Rector  
Rev. A. G. H. Bode,  
Rector Emeritus  
Sunday Services—  
7:30 a.m.—Holy Communion.  
9:30 a.m.—Morning prayer and sermon.  
The three groups of Camp Fire Girls and the Blue Birds, in Sierra Madre, will attend this service for worship.

**St. Rita's Shrine**  
Rev. Augustine Scannell, C. P.,  
Pastor  
Sunday—  
Masses at 6:30, 8 and 11 a.m.  
Tuesday—  
Devotions at 7:45 p.m.  
Week Days—  
Mass at 6:30 a.m.

**Christian Science**  
Hermosa and Highland Aves.  
First Church of Christ, Scientist  
Branch of The Mother Church,  
The First Church of Christ, Scientist  
in Boston, Mass.  
Sunday Service, 11 a.m.  
"O man greatly beloved, fear not: peace be unto thee, be strong, yea, be strong." These words from the Book of Daniel are the Golden Text in the Lesson-Sermon on "Man" on Sunday in all Churches of Christ, Scientist.

"Reality" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. The Golden Text is from James: "Every good gift and every perfect gift is from above, and cometh down from the Father of lights, with whom is no variable-ness, neither shadow of turning."

### FRUIT TREES

3 for \$1.00  
While They Last!  
Peaches, Apricots, Figs and Apples

Muscat, Thompson Seedless Grapes — Vines 10c each  
Boysenberries, plants 5c ea.

### WARD NURSERY & FLORIST

Mt. Trail & Laurel Aves.  
Phone 1614 Sierra Madre



NEW YORKERS TO SEE  
SCENIC WONDERS

Mr. and Mrs. John M. Olmsted of Italia Mia returned Thursday from a week's sojourn at Auga Caliente Hot Springs in Arizona where they met Norwood Bard of Chicago. En route back to Sierra Madre the Olmsted visited Mr. and Mrs. Fred Markham, owners of the Smoke Tree Inn at Palm Springs. Saturday Mr. and Mrs. Hugh Moorhead of New York City arrived for an extended visit with the Olmsted. Mr. Moorhead is chief engineer of the Walworth Co., of which Mr. Olmsted is vice-president. Mr. and Mrs. Olmsted are planning weekend trips to Palm Springs and a trip to San Francisco for Mr. and Mrs. Moorhead.

## Johnson Music Co.

Musical Instruments  
Decca and Columbia  
Records  
Sheet Music  
Teaching Material  
Accordions — Pianos  
Rentals  
510 S. Myrtle Ave.  
Phone 130 Monrovia

Garden Club To Hear  
Plant Collector  
Tell Of Andes Trip

Sierra Gaarden club has postponed its Monday, April 8, meeting so that members may attend an illustrated lecture on that date by Dr. T. Harper Goodspeed, professor of botany at the University of California and director of the second botanical garden expedition to the Andes, at Pasadena Civic Auditorium, at 8:15 p.m. "Plant Hunters in the Andes" is his topic and reservations must be made by calling Mrs. Marion Hays at 3201.

Monday, April 15, the Garden club will meet at the home of C. Jacques Hahn, president, 343 North Grove street. Mr. Hahn will provide the program and lecture. The usual plant exchange will be available to all. Contribute if you wish. Also the question and answer box, ably answered by Mr. Hahn.

Please keep this postponed date in mind, as no further reminder will be given.—Georgia Foster.

OUT OF TOWN  
PRINTERS PAY  
NO TAXES HERE  
LET US DO YOUR  
PRINTING

LETTERS  
from ReadersSUGGESTS RULES FOR  
EASTER EGG HUNTS

Sierra Madre News:

Gentlemen: As a resident of 10 months in Sierra Madre, it gave me great pleasure to take my children to the park last Saturday to the Easter egg hunt and contests. But I returned home with mixed emotions.

It seems to me that a grand opportunity was lost in managing the affair to teach the children valuable lessons of sportsmanship that would build character. In fact, the affair was so managed that I would hesitate to continue taking my children unless I felt that a little more thought would be put into it another year.

One mother dived in and filled her arms with eggs for her child... she had about eight eggs. I do not know whether anyone said anything to her about it or not. It is a shame for a mother to be shamed before her child, and yet a woman who is such a poor sport certainly should be corrected... if her child can't learn from her about honesty he should be given a chance to learn from strangers.

In the races for the small children they were given spoons to push their eggs, or to carry them. About half the children, carried away by their enthusiasm, cheated... tossing the eggs without the help of their spoons, or using their hands to hold them on. Now obviously it would be unkind to disqualify 50 per cent for cheating when they do not really mean to cheat. Yet the fact remains that they did not obey the rules. For the child who did obey them, and who was not so engrossed in doing so as to miss seeing the others' behavior, it makes a difficult thing to explain.

I suggest that another year rules be strictly enforced, and any child who cheats be barred out of the races. BUT, in order to make everything fair, I further suggest that the races be simple races without any stunts. It is almost beyond the power of a small enthusiastic child not to transgress the rules of such races as were held on Saturday. Suit the events to the child—but enforce fair play. Then perhaps we will hear less about the "youth problem" in Sierra Madre.

Sincerely yours,  
IDELLA P. STONE.

## PUBLIC NOTICE

## NOTICE OF TRUSTEE'S SALE

Order No. 61317  
On Monday the 15th day of April, 1940, at 11 o'clock A.M., at the Spring Street entrance to the City Hall, in the City of Los Angeles, County of Los Angeles, State of California, NATIONAL TITLE INSURANCE COMPANY, a corporation, as substituted trustee under the deed of trust executed by SEVERINA M. LARSON, a married woman, recorded December 7, 1938 in Book 16258, Page 162 of Official Records, in the office of the County Recorder of said Los Angeles County, California, and by reason of default in the payment or performance of obligations secured thereby including the breach or default, notice of which was recorded December 15, 1939, in Book 17122, Page 198 of said Official Records, will sell at public auction for cash, without warranty as to title, possession, or encumbrances, the interest conveyed to said trustee by said deed of trust in property situated in the City of Sierra Madre, County of Los Angeles, State of California, described as:

All that portion of the Southwest quarter of Section Seventeen, Township 1 North, Range 11 West, S.B.B. & M., being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded by the following described exterior boundary lines:

Beginning at a point in the Northwest line of land distributed to Anita E. Gregory in Case Number 7678, Probate Superior Court of Los Angeles County, distant along said Northwest line North 41°10' East 236.23 feet from the Northeast corner of that parcel of land described in deed to Lizzie Reid, recorded in Book 3931, Page 27, Official Records of said Los Angeles County; thence along said Northwest line North 41°10' East 756.75 feet to the Northwest corner of said land so distributed to said Anita E. Gregory, being a point in the Northern line of the Southwest quarter of Section 17, thence along said Northern line North 89°5' West, 936.59 feet to the Northeast corner of Parcel 2 as described in Book 4208, Page 50 of Deeds, Records of said Los Angeles County; thence along the Eastern line of said Parcel 2 South 0°7'30" East 585.66 feet; thence at right angles North 89°52'30" East 438.01 feet to the point of beginning.

Excepting therefrom that certain parcel of land conveyed to the City of Sierra Madre, a Municipal Corporation by deed recorded in Book 3565 Page 38 of Official Records of said Los Angeles County, State of California.

Excepting therefrom that certain parcel of land conveyed to the City of Sierra Madre, a Municipal Corporation by deed recorded in Book 6761 Page 121 of Official Records of said Los Angeles County, State of California. Also excepting that portion of the Southwest quarter of the Northeast quarter of Section 17, Township 1 North, Range 11 West, S.B.B. & M., in the City of Sierra Madre, County of Los Angeles, State of California, described as follows:

Beginning at a point in the East line of the land described in Parcel 2 of deed recorded in Book 4208, Page 50 of deeds, distant thereon South 0°7'30" East 348.51 feet from the Northeast corner of said Parcel 2 in the North line of the Southwest quarter of the Northeast quarter of said section; thence South 89°06' East 75 feet; thence parallel with the said East line of Parcel 2; South 0°7'30" East 64.88 feet; thence South 35°14'30" West 101.92 feet; thence South 47°50'30" West 6.05 feet to the Northern prolongation of the East line of Auburn Avenue as described in the deed recorded in Book 6761 Page 121, Official Records of said County; thence along said prolongation South 0°7'30" East 21.82 feet to the Northern extremity of said Auburn Avenue; thence along the North line of said Avenue South 89°52'30" West 12.50 feet to the East line of said Parcel 2; thence along said East line North 0°7'30" West 175.15 feet to the point of beginning.

for the purpose of paying obligations secured by said deed of trust, including fees, charges, and expenses of the trustee, sums expended under the terms thereof, interest thereon and \$5500.00 in unpaid principal of the note secured thereby, with interest thereon at the rate of 8% per annum from October 22, 1938. (Corporate Seal)

NATIONAL TITLE INSURANCE COMPANY  
By J. B. WEBBER, President  
By A. M. CROSS, Secretary  
Dated: March 16, 1940.  
CR-10359 (29,424)  
Pub. Mar. 22, 29, Apr. 5, 1940

## PUBLIC NOTICE

## Ordinance No. 400

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE AMENDING ORDINANCE NO. 234 OF SAID CITY BY ADDING THERETO A NEW SECTION TO BE KNOWN AND DESIGNATED AS SECTION 5a, ESTABLISHING RATES FOR WATER FURNISHED BY SAID CITY OF SIERRA MADRE OUTSIDE OF THE CITY LIMITS THEREOF.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DO ORDAIN AS FOLLOWS:  
SECTION 1: That Ordinance

The  
Fashion Frock  
Of The WeekTUCKS, PLEATS, GALORE,  
as worn in Hollywood by  
ROCHELLE HUDSON

Popular Young Movie Star  
Striking simplicity is the extravagant praise heaped upon this very chic tucked and pleated frock that Paris has approved. Its smart shoulders have many tucks. Then in contrast are the narrow bands of color, crisscrossing at the neckline and sleeves and coming down the front to the hem. The full skirt has charmingly draped, unpressed pleats on each side of the front. Rochelle Hudson has hers made up from spun rayon in a dusty rose shade, with the trimming bands in a rich raspberry color. Another pleasing color combination is a marine blue for the dress with a teal blue for the bands of trimming. Talon fasteners assure a smooth trim fit.

As worn by  
Rochelle HudsonSierra Madre Dogs  
Win More Trophies

Rusty Dusty and Sierradale Chica, airedale terriers belonging to Miss May Pridham, 139 South Baldwin avenue, returned from the Santa Anita Kennel Club Charity Dog Show with more cups to be added to their already large collection won in dog shows during the last four years. Rusty Dusty again captured first in obedience which gives him a C.D. degree, and first in American bred dogs. Sierradale Chica was judged the best puppy. Both dogs have been trained entirely by their owner.

Mrs. Caroline Camplin who recently spent several weeks visiting at the home of Capt. and Mrs. E. G. Everett, has returned to her home in Wilmington.

No. 234 of the City of Sierra Madre, entitled: "An Ordinance of the Board of Trustees of the City of Sierra Madre creating a Water Department for said City and establishing water rates and regulations for the use of water therein, fixing a penalty for the violation thereof, and repealing all Ordinances and parts of Ordinances in conflict therewith," adopted August 21, 1919, be and the same is hereby amended by adding thereto a new Section to be known and designated as Section 5a and to read as follows:

SECTION 5a: That all water furnished by said City of Sierra Madre for use outside of the City Limits of said City shall be delivered through meters and the meter rate for water so furnished and used each month shall be as follows:

For 500 cubic feet or less, \$1.25.  
For the second 500 cubic feet or less per 100 cubic feet, \$1.00.

For the next 1500 cubic feet or less, in excess of the first 1000 cubic feet, per 100 cubic feet, \$.09 cents.

For each 100 cubic feet in excess of the first 2500 cubic feet, \$.07 cents.

Provided however, that where water is served outside of said City Limits through a permanent meter in excess of a five-eighths inch meter, the minimum monthly charge for such service shall be as follows:

1 inch, \$1.50.  
1 1/4 inch, \$1.75.  
1 1/2 inch, \$2.00.  
2 inch, \$2.25.  
3 inch, \$3.25.

Where more than one separate consumer is served outside of said City Limits through a meter in excess of a five-eighths inch meter, only one such minimum in excess of \$1.25 minimum shall be charged.

SECTION 2: That the City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper published and circulated in said City of Sierra Madre and thirty days from and after the final adoption thereof the same shall take effect and be in force.

The foregoing Ordinance was adopted at a regular meeting of the City Council of the City of Sierra Madre held on the 26th day of March, 1940, by the affirmative vote of at least three Councilmen, to-wit:

AYES: Councilmen Miller, Carter, Froehlich and Schwartz.  
ABSENT: Councilman Schiltz.  
NOES: None.  
and signed and approved this 26th day of March, 1940.  
THOS. SCHWARTZ,  
Mayor Pro Tem.

ATTEST:  
WAVERLY E. PRATT  
City Clerk.



Phone The Item  
AND IT WILL  
BE IN THE PAPER

FORMER TEACHER BACK  
TO MAKE HOME HERE

Mrs. Doris B. Webster, former kindergarten teacher at the Sierra Madre grammar school, who has been away from the city for about 10 years, has returned to make her home at 305 East Laurel avenue.

"Lawnmaker"  
Fertilizer

Now Contains Vitamin B-1  
Ward Nursery  
Mt. Trail & Laurel Aves.  
Phone 1614

## \$25.00 REWARD

will be paid by the manufacturer for any Corn or Callous GREAT CHRISTOPHER POSITIVE CORN Salve cannot remove. 35c at Royal Cut Rate Drug. —adv

Funeral Flowers  
Sprays \$1 up

Ward Nursery & Florist  
Mt. Trail & Laurel—Tel. 1644  
Members of Florist Telegraph  
Delivery Association

SAVE ON  
PIANOS

KIMBALL and Others  
Spinets — Grands  
C. J. STRAUB  
55 SOUTH MARENGO  
SY. 2-6131 Pasadena

HOTEL  
Sierra Madre

SIERRA MADRE  
A MODERN HOTEL  
Every Room with Bath  
Special weekly and monthly  
rates  
Coffee Shop in Connection  
Phone 011

## Emanuel F. Poulsen

Manufacturer and Designer  
Modern and Period Frames  
Picture Framing, Paintings,  
Etchings, Prints and Art Goods  
Paintings Restored  
62 S. LAKE AVE.,  
Tel. SY. 2-3231 Pasadena

Really Good Used  
Furniture --- at a  
price --- Is Always  
the Best Buy ...

Three Floors to Select From  
and Priced to Please You.  
Liberal Credit

## Pasadena Storage

Company  
55 SO. MARENGO AVE.

## FRUIT TREES

PEACH  
PLUM  
APRICOT  
CITRUS TREES  
GRAPES AND BERRIES  
— Also —  
BARE ROOT ROSES

## Arcadia Nursery

404 S. Santa Anita Ave.  
Phone AT. 7-2411

## Where's George?



gone to ...  
PITZER & WARWICK

It doesn't take a telescope to get a close-up on the extra values at Pitzer & Warwick's. Farsighted folks are buying now for later.

321 E. COLORADO ST.  
PASADENA

## 7 BIG PUBLICATIONS

EACH FOR ONE YEAR --- A TOTAL OF 164 ISSUES



## HERE'S WHAT YOU GET!

\*COLLIER'S WEEKLY .....52 Issues  
WOMAN'S HOME COMPANION .....12 Issues  
WOMAN'S WORLD .....12 Issues  
HOUSEHOLD MAGAZINE .....12 Issues  
FARM JOURNAL and  
FARMER'S WIFE .....12 Issues  
SIERRA MADRE NEWS .....52 Issues

\*If you prefer, you can have LIBERTY Magazine, or LOOK (the picture magazine) one year instead of Collier's.

VALUE \$6.50 --- YOU SAVE \$3.00

YOU GET ALL SEVEN publications for ONE FULL YEAR, and if you are already a subscriber to ANY of these well-known publications, your present subscription will be extended one full year. Return the coupon below to our office AT ONCE, and you will receive FIVE BIG MAGAZINES each month, also COLLIER'S and THIS NEWSPAPER each week—that's 112 magazines and 52 newspapers—164 issues in all—for only \$3.50. ORDER AT ONCE before we have to withdraw this offer, or advance the price.

USE THIS COUPON AND SAVE \$3.00

SIERRA MADRE NEWS,  
Sierra Madre, California

Date .....

Yes, indeed, I want to accept your magazine offer before it is withdrawn. Enclosed is \$3.50 in FULL PAYMENT for ONE YEAR'S subscription, new or renewal, to the following SEVEN PUBLICATIONS:

SIERRA MADRE NEWS .....1 year  
\*COLLIER'S (Weekly) .....1 year  
WOMAN'S HOME COMPANION 1 year  
WOMAN'S WORLD .....1 year  
HOUSEHOLD MAGAZINE 1 year  
American Poultry Journal 12 Issues  
FARM JOURNAL and  
FARMER'S WIFE .....1 year

\*.....Check here if you want LIBERTY one year instead of Collier's.  
\*.....Check here if you want LOOK one year instead of Collier's.

My Name Is ..... Address .....

Town ..... State .....



# CITY WELCOMES IT'S NEW THEATRE

Good Luck!

WISTARIA GRILL  
66 West Sierra Madre Blvd.

Best Wishes  
to Your Success!

GREGGER JEWELRY  
11 Kersting Court

Plumbing  
by  
Bob Babbitt

304 W. Sierra Madre Blvd.  
Phone 2882

"Day and Night" Water Heaters

## Inspiration For City's New Theatre Came From Shows In The Park

Attendance Emphasized People's Desire For Entertainment At Home And Prompted Sierra Madrean To Act When Promoters Quit The Field

SIERRA MADRE'S beautiful new Wistaria Theatre which opened its doors next Thursday evening was inspired by a series of open air movie entertainments covering a ten-week period last summer in the city park, sponsored by the Chamber of Commerce and the SIERRA MADRE NEWS in cooperation with 16 of the city's business houses. These movie shows attracted more than 1,500 people at each performance and emphasized the desire of Sierra Madreans for home amusement.

Attendance at the shows attracted operators of a number of movie chains and two of them optioned West Sierra Madre blvd. properties in the vicinity of the present new theatre, intending to build. But they were promotional enterprises and because local capital was not forthcoming in desired amounts, both projects were abandoned.

Milton Weber, Sierra Madre owner and manager of the Wistaria Theatre, had been a keen observer at the open air theatre shows. He knew Sierra Madre wanted a theatre and was convinced it would support a playhouse, particularly if it was home owned and operated. So, when the promoters left the field, he made plans for the Wistaria, which is now a reality.

The city has long felt the want of, but has been without a theatre since the depression of 1929 reached its depths in 1931. In the summer of that year the old theatre on former Central avenue closed its doors and never opened again.

The building occupied by the old theatre was built in 1914 for a storeroom with an apartment on the second floor, and was occupied as a furniture store until

1924 when it was remodeled and converted into a theatre by Roger Armstrong, Hollywood's first cameraman. With passing of silent movies he installed sound equipment and made a valiant effort to carry on. But the acoustics were bad—very bad, the seats uncomfortable, the interior dismal and notwithstanding Armstrong's heroic efforts, he could not put the theatre over, partly because of the condition of the building and partly because the depression hung on and on.

Two other graduates of film-land later tried but with very indifferent success. Eventually the building was converted into a market and was so operated until the new Safeway store on West Sierra Madre blvd. was opened after which it remained idle except for its occasional use as a headquarters during political campaigns.

## Hollywood Air At Formal Opening Of City's Own Theatre

Continued from Page One  
fect reception. Seats have been provided for 800 patrons. They are restful seats of the latest design, with ample room between rows.

Milton Weber, owner of the theatre, announced last night that there will be two shows nightly, after the theatre is opened, with a special kiddies matinee Saturday afternoons. Of course, there

will be Sunday shows also. Mr. Weber said he had fixed the lowest possible price of admission that would enable him to get the best pictures procurable at the earliest possible time.

Two outstanding feature films will be shown at each performance. For the opening program "Swanee River," a technicolor picture, featuring Don Ameche, Andrea Leeds and Al Jolson, will be shown with "The Shop Around the Corner," in which James Stewart, Margaret Sullivan and Frank Morgan have the leading parts. At all performances there will be a cartoon and shorts. The Thursday night opening program will be carried through Friday and Saturday. At the 1:30 Saturday matinee, "Phantom Creeps," a serial will be the attraction, together with cartoons and shorts designed to please every childish heart.

"Destry Rides Again," with Marlene Dietrich, James Stewart and Misha Auer, and "Secrets of Dr. Kildare," with Lew Ayers, Lionel Barrymore and Lorraine Day are the pictures to be shown Sunday, Monday, Tuesday and Wednesday. Next Thursday comes "Barricade" with Alice Faye, Warner Baxter and Charles Wininger, together with "Remember," featuring Robert Taylor, Greer Garson and Lew Ayers.

Sierra Madre's appreciation of the fact that it is at long last to have a theatre of its own is shown in accompanying greetings from the city's councilmen, the Chamber of Commerce and leading business houses.

Councilmen Thomas Schwartz and John Froehlich left Wednesday evening for Fresno where they will attend a meeting of the California League of Municipalities, called for mayors and councilmen in all California cities.

## BEST WISHES

to the new  
Wistaria  
Theatre

Royal  
Cut-Rate  
Drug

## Compliments

of  
Neale & Russell  
86 W. Sierra Madre Blvd.  
Sierra Madre

## BEST WISHES

and Good Luck  
from

The Little Shop in the Village  
The Rikemans

## Electrical Work

by

Sierra Madre  
Electric Co.

J. C. ROGERS

277 W. Highland Ave. --- Custer 69

## Congratulations

and

Best Wishes

Sierra Madre Hardware Company

## Congratulations

and

Best Wishes

Garland's 5- 10- 25c Store  
Garland's Dry Goods Store

## WELCOME

On behalf of the people of Sierra Madre  
we welcome the opening of the fine new

## Wistaria Theatre

on THURSDAY, APRIL 4th, and being convinced of its management's desire to offer our townspeople a well conducted place of amusement furnishing clean, wholesome entertainment, we bespeak their generous support of a distinctly home-owned enterprise . . .

Paul N. Carter Thomas Miller  
John Froehlich Thomas M. Schwartz  
William J. Schiltz, Mayor

Members of Sierra Madre City Council

Success to the  
New Theatre

## Modern Construction Co.

SAMUEL J. FISHKIN  
Construction Manager

Bus. Phone TU 9956

Res. Phone No. 8663

3308 TICA DRIVE  
Corner Los Feliz near Griffith Park

Best  
Wishes

from

Sierra Madre  
Savings Bank



## Sierra Madreans Built City's New Playhouse

When the doors are opened

and Sierra Madreans flock into the new Wistaria Theatre next Thursday, they will see the handiwork of their fellow townsmen. Though the Modern Construction company of Los Angeles,

of which Samuel J. Fishkin is president, was the general contractor, all the subcontractors were Sierra Madreans and all the workmen employed on the various subcontracts were citizens of Sierra Madre. Bob Babbitt was awarded the contract for plumbing and J. C. Rogers had the important electrical contract. Harold Williams had the decorating contract. The hardware was supplied by the Sierra Madre Hardware Company and wherever possible only local materials were used throughout.

Miss Jean Hall, daughter of Dr. and Mrs. J. Andrew Hall of 611 West Grand View avenue returned last week from a two-week trip to Seattle, Tacoma and Vancouver, where she visited relatives and friends.

## Congratulations...

Pettitt's New and Used Furniture  
31 South Baldwin Avenue

## Congratulations

Safeway Store  
P. R. PENN

## Grand Opening

of the

## WISTARIA THEATRE

Thursday, April 4th  
6:30 p.m.

### PROGRAM

Thursday, Friday, Saturday --- April 4, 5, 6

### 'Swanee River'

with Don Ameche, Andrea Leeds, Al Jolson

— In Technicolor —

— ALSO —

### 'Shop Around the Corner'

with James Stewart, Margaret Sullivan and Frank Morgan

### CARTOON --- SHORTS

SATURDAY, APRIL 6 — 1:30 P.M. MATINEE

### Serial "PHANTOM CREEPS"

CHAPTER 1

Sunday, Monday, Tues., Wed.  
April 7, 8, 9, 10

### 'Destry Rides Again'

with Marleen Dietrich, James Stewart, Mischa Auer

— ALSO —

### "Secrets of Dr. Kildaire"

with Lew Ayres, Lionel Barrymore, Lorraine Day  
CARTOONS --- SHORTS

### Wednesday --- Keeno

— Play Our Fascinating Game —

Thursday, Friday, Saturday  
April 11, 12, 13

### "Barricade"

with Warner Baxter, Alice Faye and Charles Winnigar

— ALSO —

### "Remember"

with Robert Taylor, Greer Garson (Mrs. Chips), and Lew Ayres  
CARTOONS --- SHORTS

Saturday Matinee—April 13

### "Phantom Creeps"

Chapter 2

### — COMING ATTRACTIONS —

"FIGHTING 69th"

"BROADWAY MELODY OF 1940"

"CHARLIE MCCARTHY"

"I TAKE THIS WOMAN"

"MAN FROM DAKOTA"

"CONGO MAISIE"

"INVISIBLE MAN RETURNS"

Two Complete Shows Daily — Doors Open 6:45 P.M.  
Matinee Saturday and Sunday — 1:30 P.M.  
Adults 25c Children 10c

## Best Wishes to the New Theatre

Hupfeld's Paints - Wall Papers  
62 West Sierra Madre Blvd.  
Telephone 2562

## The Best of Luck

SIERRA MADRE TAXI  
26 North Baldwin — Phone 301

## We Extend Our Congratulations!

WISTARIA BAKE SHOP  
4 East Sierra Madre Blvd.

## Best Wishes

from

## HAPPY'S

12 West Sierra Madre Blvd.

## SUCCESS TO THE NEW WISTARIA THEATRE

Langley's  
BARBER SHOP

Sierra Madre Savings Bank Building  
Phone 2423

Roy Edwards  
TROY LAUNDRY  
Agent

## Best Wishes

from

## Lizzie's Trail Inn

— Specializing in —

Chicken and Ravioli Dinners

167 E. Mira Monte Avenue — Sierra Madre  
Foot of Mt. Wilson Trail

## Compliments

of

AUTHORIZED  
DISTRIBUTOR



J. Milton Steinberger

115 W. Sierra Madre Blvd.  
Sierra Madre

## Best Wishes to the WISTARIA THEATRE

A Community Need Well Filled

TOM SCHWARTZ

Philco Radios and Refrigerators  
62 West Sierra Madre Blvd.

Phone 77

## Compliments

of

## Sierra Madre Drug

Hotel Sierra Madre Building

## Sierra Market

CULLUM'S QUALITY MEATS

58 W. Sierra Madre Blvd.  
Telephone 41

# A Long Felt Need

CONFIDENT that a well conducted place of amusement will fill the long felt want and need for high class entertainment that Sierra Madre has long had, its Chamber of Commerce feels a peculiar sense of satisfaction in welcoming the Wistaria Theatre into the community's life... confident also that if the management carries through the high ideals it has announced it will receive the whole-hearted support to which such a home-owned and operated enterprise is entitled.

Recognizing the urgent need for high class family entertainment here and in an effort to meet it, the Chamber of Commerce sponsored 10 weeks of high class moving picture shows last summer on the greensward of the City Park, in co-operation with the Sierra Madre News and 16 of the city's business houses. These entertainments so thoroughly demonstrated the desire of our citizens for such entertainment that they inspired building of the Wistaria — Sierra Madre's own amusement house.

For the part it played in rounding out this long absent but important detail of the city's civic life the Chamber feels deeply grateful and is sure it expresses the desire of all our citizens in wishing the Wistaria Theatre a useful and prosperous career.

## Sierra Madre Chamber of Commerce

HARRY LANGE, President.



## In a Social Way

### EASTER PARTY AT DUDLEY ESTATE IS GAY AFFAIR

Mr. and Mrs. George Dudley were hosts to a large group of friends and relatives at Easter Sunday dinner at their estate, 1160 West Orange Grove avenue. Among those present were Mr. and Mrs. Dexter Brown who drove over from their ranch near Calabasas; Mr. and Mrs. Hugo Norin of Alhambra, and their daughter, Mrs. J. T. Healey and children Jack Varron Healey, Ellen Marie and Jimmy Jr., and Miss Jeanne Bernard all of San Jose, who arrived Thursday to spend the weekend with Mr. and Mrs. Dudley. During the morning the children had a gay time searching for Easter eggs in the garden and later swimming in the Dudley pool.

### GUESTS FROM CHINA AT GOSSARD'S EASTER PARTY

An Easter dinner party attended by members of their family and old friends from China was given by Dr. and Mrs. J. Earl Gossard at their home, 625 Mariposa avenue, with Rev. and Mrs. Frederick Bankhardt, their houseguests, who arrived last week from Yenping, Fukien Province, China, guest of honor. Also present were Bishop and Mrs. John Gowdy, who with Rev. and Mrs.

Bankhardt will leave soon to attend the general conference of the Methodist church to be held at Atlantic City April 24. During the summer they will return to China where Bishop Gowdy will conduct the North China Conference. Other guests were Mrs. Claude Kellogg of Pasadena; Dr. and Mrs. Rulon Smith, Mr. and Mrs. John Gaylord, Mr. and Mrs. Paul E. Haynes and Mr. and Mrs. John Gossard.

### BARKMAN HOME SCENE OF AN EASTER PARTY

A charming arrangement of calla lilies at the base of which floated bright pansies, centered the table at the Albert J. Barkman residence Sunday, when Mr. and Mrs. Barkman were hosts to a group of friends at a 2 o'clock dinner. Colorful Easter eggs representing Easter bunnies and chicks marked places for Mr. and Mrs. Arthur J. Severns of San Gabriel court; Mr. and Mrs. Gustave Klenhard and son Richard of Arcadia, and Mrs. Elizabeth Turner.

### SOLNITS CELEBRATE THEIR SILVER ANNIVERSARY

In celebration of their 25th wedding anniversary, Mr. and Mrs. Ben Solnit of 326 Adams street entertained 175 friends at

a dinner dance at the Victor Hugo Monday evening. Tables were laid with silver cloths, decorated with white roses and gardenias and lighted with white tapers.

Receiving with Mrs. Solnit who was attired in a blue and silver lame gown, with silver accessories, were her daughter, Mrs. Sol Hurwit, and her sister Mrs. Sarah Prisant, who made the trip from Albany, Georgia, to be here for the anniversary party. Albert Solnit, son of Mr. and Mrs. Solnit, who is a medical student at the University of California, flew down for the party also.

Mr. and Mrs. Solnit were married in St. Louis, Mo., and have been residents of Sierra Madre for 14 years. Throughout Southern California they are known for their philanthropic activities with the Los Angeles Sanatorium and other organizations.

### FOUR GENERATIONS AT GUIGNET'S EASTER PARTY

Among the large group of guests entertained at dinner on Easter Sunday by Mr. and Mrs. A. F. Guignet at their home, 153 North Baldwin avenue, were Mr. and Mrs. Paul Guignet and small daughter, Paula; Mr. and Mrs. John Van Ness, parents of Mrs. Paul Guignet and her grandparents, Mr. and Mrs. John Aken of Rhineland, Wis. Mrs. Aken Mrs. Van Ness, Mrs. Paul Guignet and daughter Paula represented four generations. All gathered at a table decorated with a low arrangement of all white flowers in a white pottery bowl. In the afternoon the group was joined by Mrs. William Ashton of Eagle River, Wis.

### SOCIAL NOTES

Mrs. Jack Paschall attended a luncheon and theatre party in Los Angeles this week given by Mrs. L. H. Lee of Altadena in honor of Mrs. Clarence Day, newspaper owner of Eureka, who has been visiting in the Southland. Mrs. Ramona Kelch of Long Beach was also a member of the party who enjoyed George White's Scandals at the Biltmore theatre.

At a luncheon table gay with a centerpiece of sweet peas, and sweet pea corsages which marked their places, 24 members of the Mothers Club were entertained by Mrs. F. D. R. Moote at her home, 689 West Sierra Madre blvd., last Wednesday.

Mr. and Mrs. Al Miller and family were entertained at dinner Easter Sunday at the home of Mr. Miller's parents, Mr. and Mrs. W. J. Miller, 67 West Highland avenue.

Guests at the family dinner party given by Mr. and Mrs. A. A. Rutledge, 126 East Alegria avenue were Mr. and Mrs. Le Roy Quackenboss who were their weekend guests and Edward Pugh.

Mrs. Carrie Kenniston was entertained at an Easter dinner party given by Mr. and Mrs. John Cote at their home, 440 Ramona avenue.

Following Easter services at Mt. Rubidoux which they attended, Mrs. Evelyn Braden and daughter Consuela enjoyed luncheon at the Mission Inn with a group of friends.

Golden jonquills brightened the breakfast table at the home of Mr. and Mrs. R. O. Caukin Easter Sunday when they had as breakfast guests Mr. and Mrs. Pierson B. Miller.

Mr. and Mrs. H. W. Coit and family entertained at an Easter dinner party at their home, 270 Grove street, with Mrs. Cora Sanderson and Mr. and Mrs. Marino Osti as special guests.

Mr. and Mrs. S. C. Coumbe, Miss Cheryl Walker and Jay Coumbe attended a Saturday evening dancing party at the Los Seranos Country Club with Dr. and Mrs. Leo Priske of Glendale, and Mr. and Mrs. B. F. Cunningham of Los Angeles.

Mr. and Mrs. W. H. George and children, Barbara and Billy, were entertained at dinner Sunday at the home of Mrs. George's parents, Mr. and Mrs. H. Escherich, 794 Woodland drive, where they spent the day. In the morning, Barbara and Billy enjoyed an Easter egg hunt in the Escherich garden.

Mr. and Mrs. James Spoonhoward of Los Angeles were entertained at supper Sunday evening by Mr. and Mrs. L. H. Heath at their home, 706 Woodland drive. Mr. and Mrs. Harry Guerman of Los Angeles were callers at the Heath residence on Sunday.

Mrs. L. M. Hurt of 721 West Orange Grove avenue attended a luncheon Wednesday given by Miss Ruth English at her Pasadena home, honoring Mrs. Byron Knapp a former Monrovia now living in Des Moines who is the houseguest of Mrs. Hurt this week.

An al fresco Easter dinner under the huge oak tree in the garden of Mr. and Mrs. Ben Malsi in San Gabriel was enjoyed by Mrs. Julia Shannon, Miss Eloise Braun and Mr. and Mrs. Woodson Jones, who were members of a large party entertained by Mr. and Mrs. Malsi.

Mr. and Mrs. L. M. Langstaff and daughter Ruth of Los Angeles and Mr. and Mrs. Floyd

## Brotherton's Farm House Dinners 50c

SY. 6-5058 2239 E. Colorado, Pasadena

Chicken—Turkey—Steak—Ham  
Patio Now Open — Children 35c

Free Parking  
No Liquor

## OLSEN'S

34 North Baldwin Ave.

Phone 2192

### Women's Hood Sportslox

\$1.35 to \$1.75

Men's Antique Tan and White Sport Oxfords — \$3.95

We have our new Spring line of Sport and Polo Shirts for Men and Boys — 45c to \$1.45

Munsingwear Silk Hosiery for Women  
Children's and Mens' Hosiery

Guaranteed Shoe Re-Building

## Sierra Madre Woman's Club Wistaria Vine Fete

LUNCHEON SERVICE 11:30 to 2

### Luncheon 65c

Virginia Baked Ham  
Candied Yams  
Leafy Salad  
Buttered Roll  
Ice Cream  
Coffee

### Luncheon 65c

100% Chicken Pie  
Vegetable Salad  
Buttered Roll  
Ice Cream  
Coffee

### Luncheon 50c

Chicken Salad  
Buttered Roll  
Ice Cream  
Coffee

### AFTERNOON TEA SERVICE

25c  
Sandwiches  
Cake  
Tea  
Coffee  
Mints

25c  
Toasted Muffin  
Jam  
Marmalade  
Tea  
Coffee  
Mints

35c  
Fruit Salad  
Cheese Fingers  
Cake  
Tea  
Coffee  
Mints

35c  
Waffles  
Butter  
Tea  
Honey  
Coffee  
Mints

### Continuous Service

Ice Cream Cake Pie Coffee Tea Milk

We Serve on Patio and in Gardens Only

## Taylor Furniture Co.

65 North Fair Oaks

SYcamore 3-7391

Pasadena

Special --- Saturday Only

Glass Top  
Coffee Tables \$2<sup>19</sup>  
Walnut  
Six Different Styles

FREE DELIVERY

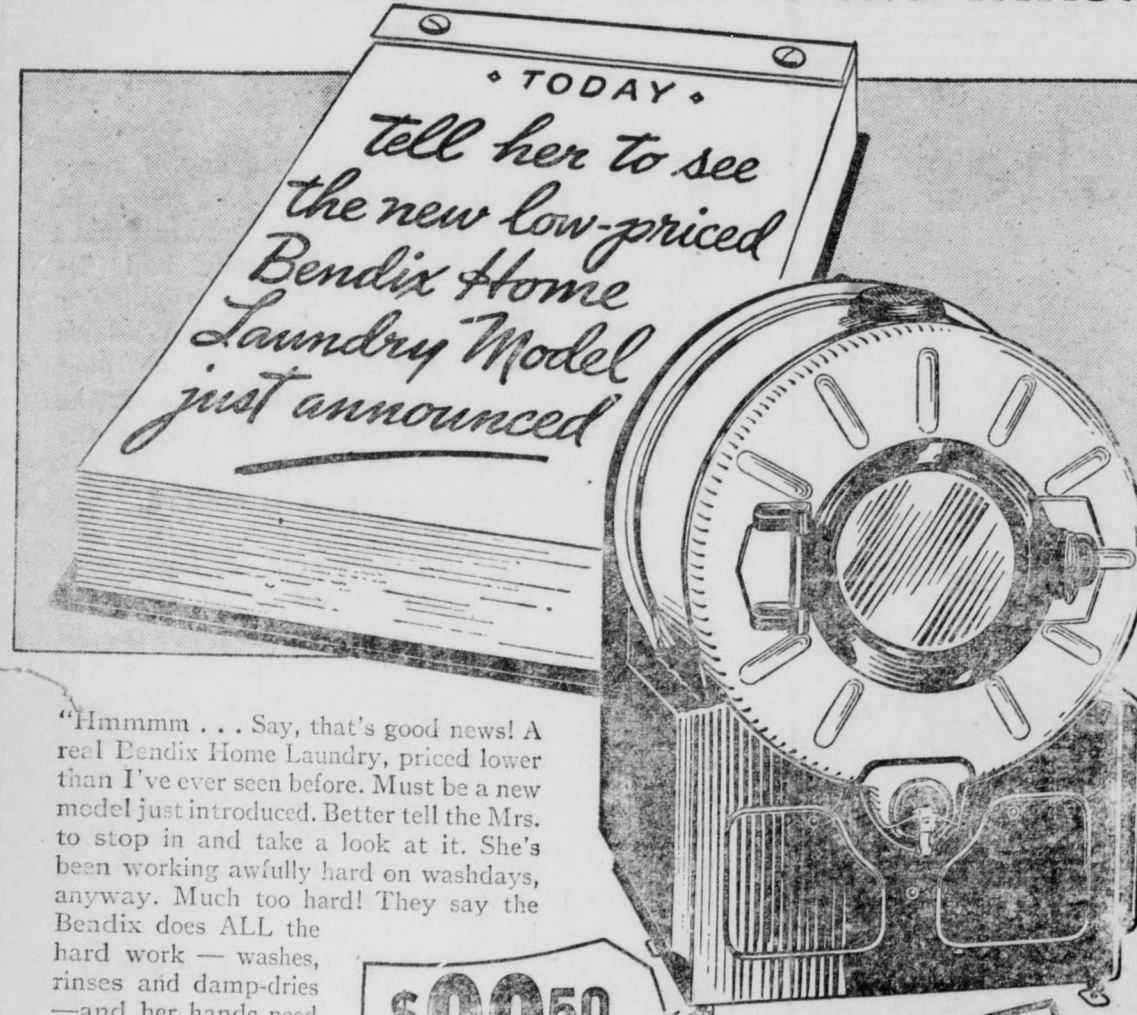
Free Parking Across the Street



**Pian's**  
MILLINERY  
AND  
DRESS SHOP

Dresses  
Suits  
Coats  
Hats  
Smart Styles  
Moderately Priced  
196 E. Colorado  
Pasadena

## MEMO FROM A MR. to his MRS.



"Hmmm... Say, that's good news! A real Bendix Home Laundry, priced lower than I've ever seen before. Must be a new model just introduced. Better tell the Mrs. to stop in and take a look at it. She's been working awfully hard on washdays, anyway. Much too hard! They say the Bendix does ALL the hard work — washes, rinses and damp-dries — and her hands need never touch water. We can easily afford the Utility model and save money in the long run. Certainly is a bargain!"

\$99<sup>50</sup>

F. O. B. Factory  
Add \$10.00 for Freight  
and Installation

TERMS  
AS LOW AS  
77c  
PER WEEK

Phone Now --- SY. 3-2158 for

**TEN DAYS FREE TRIAL**

**SOAKS - WASHES - RINSES - DAMP DRIES**

**Benedict AND Gingrich**

1433 EAST COLORADO, Cor. Hill

Open Evenings

SY. 3-2158

"Personalized" Service Since 1914

Electrolux, Bendix, Gas Appliances, Plumbing, Heating

April  
Specials  
at



**Ellen's**

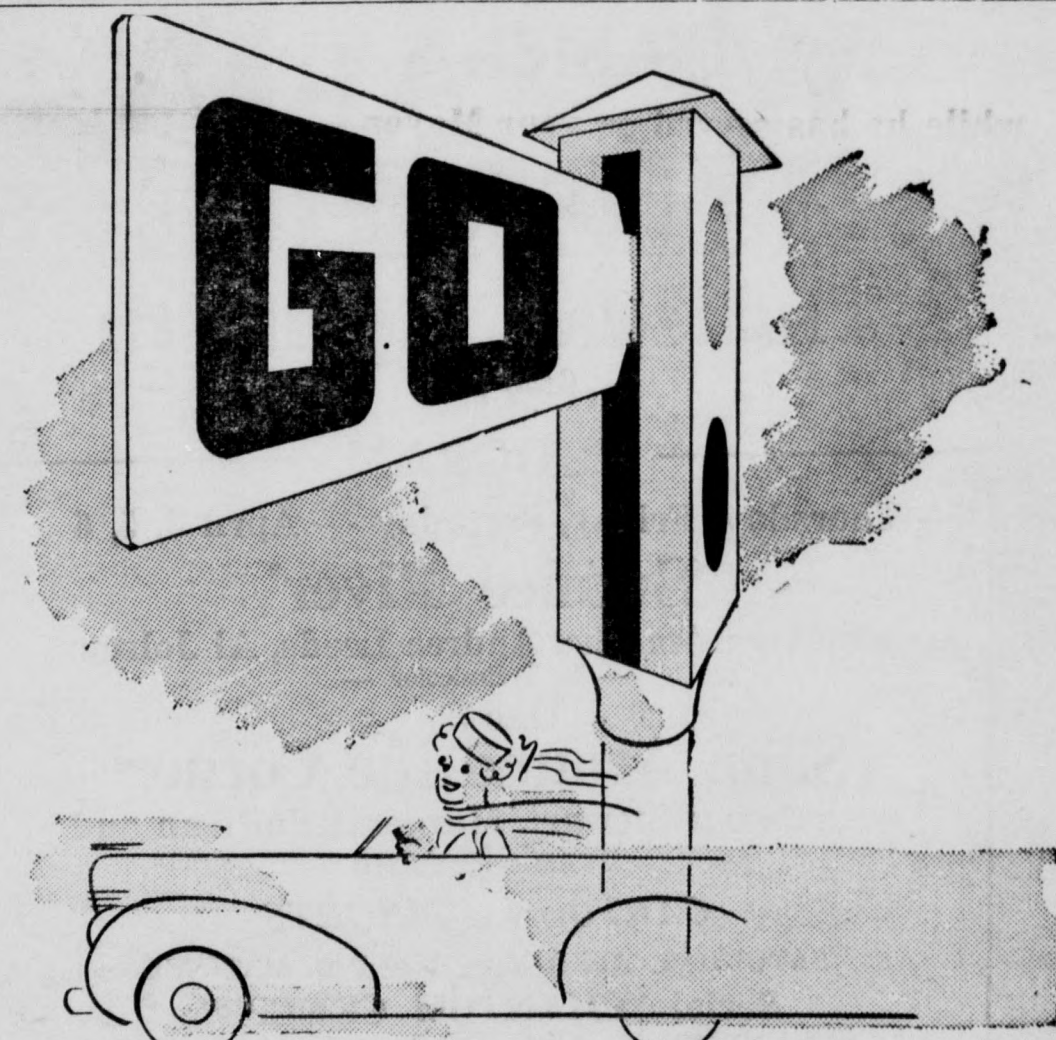
Scalp Treatment,  
Shampoo,  
Fingerwave  
Reg. \$1.50  
Special \$1.25

Clean-Up Facial  
Reg. \$1.00  
Special 75c

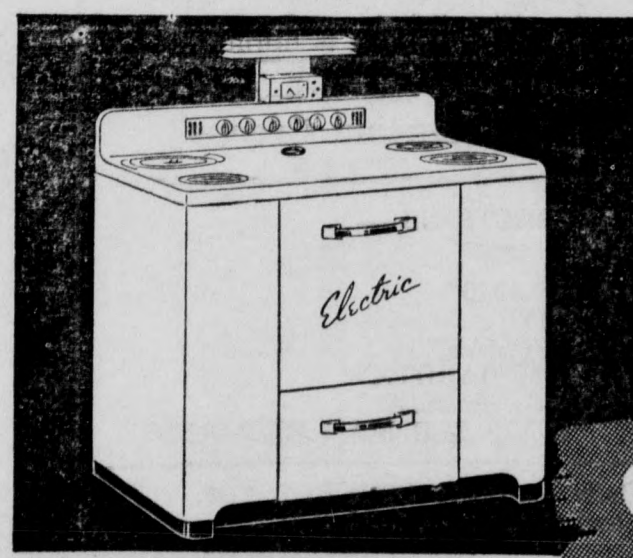
Hot Oil Shampoo  
Reg. 75c  
Special 60c

FREE  
One extra Shampoo and  
Fingerwave Free during  
April with each of our better  
Permanents.

**ELLEN'S**  
Beauty Shoppe  
5 Kersting Court  
PHONE 87



**LOOK AT electrics....**  
**WHEN YOU GO FOR A NEW RANGE**



It's time to put a stop to old-fashioned cooking drudgery by going electric when you buy a new range. Only electric ranges are completely modern. Only electric cooking gives you the cool comfort, absolute cleanliness, speed, and time and labor-saving features that every woman deserves. Before you buy any range, compare all the others with modern electric ranges. See them today at your electric range dealer's.

**COMPARE**  
before you buy

ELECTRIC COOKING COSTS NO MORE

... SOUTHERN CALIFORNIA EDISON COMPANY LTD.

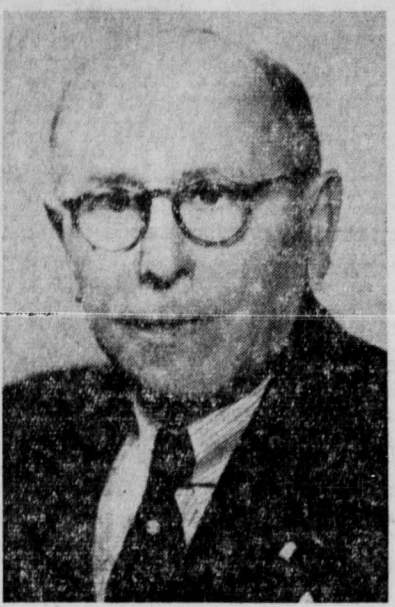


I am a candidate for re-election to the

## CITY COUNCIL

on my record during six years of service as a member of that body, during which I have sought conscientiously to promote the welfare of Sierra Madre in every possible way.

Your vote and support at the municipal election of Tuesday, April 9, will be very highly appreciated.



**John (Pop) Froehlich**

Political Advertisement

## News Want Ads Pay

POLITICAL ADVERTISEMENT

## Elect Samuel Lowry Graham CITY CLERK

—At the Municipal Election — Tuesday — April 9—

Political Advertisement

## During his membership on the City Council while he has served as your Mayor William J. Schiltz

has been fair, impartial and devoted only to the welfare of your city. Keep a tried and true public servant in office.

### Re-Elect Him

at the municipal election on Tuesday, April 9

## What A Girl Sees Ramblin' Round

**B**AFFLED by the intricacies and speed with which oranges are boxed...we gave most of our attention at the San Bernardino Orange Show...to watching girls in the Sunkist exhibit wrap the fruit... Their swift fingers flew...and it was just a matter of seconds before a golden globe was tucked securely away in a tissue coat...and nestled tightly...but not too tight...against others in the box...Fingers on one pretty wrapper worked like a robot...the rest of her attention was given to placating a slightly enebriated gent...who couldn't understand why she should have to work so hard on Sunday...The orange exhibits were very elaborate...and tricky waterfalls...with stunning lighting effects...we liked too...After listening to merry-go-round music during carnival week here in Sierra Madre...we didn't enjoy so much the callopie music on the carnival grounds...but mustered enough courage to ride some of the breathtaking gadgets...we weren't so brave in Sierra Madre...

Since we are far enough away from friends whose comments would be written rather than verbal...we're going to try some-

thing that has startled many people...a birthday greeting in song...delivered over the telephone...One person recently in this vicinity was the recipient of such a greeting...After calling several times, asking for the birthday celebrant by name and not finding him in...the operator finally succeeded and after saying, "I have a message for you," proceeded to sing "Happy Birthday to You"...to the complete astonishment and amazement of the person who answered the phone...Must be that vocal qualifications are now required for telegraph senders.

A young Sierra Madre boy knew what he wanted, but met with difficulties when confronted with R. C. Lewis, bank president...who explained the financial set up involved...Last week when boys and girls were rushing around for free carnival tickets—free when a nickel accompanied each ticket—stopped Mr. Lewis and asked for some...Mr. Lewis noticed a bunch in the boy's pocket and asked him why he wanted so many...the boy explained that he didn't have so many—a friend had 90...Then Mr. Lewis asked the youngster if he knew how much money would be necessary to use all the tickets at 5c a ride...When he was told it would amount to \$4.50...the boy's face dropped and he replied, "Gee, that's a lot of money, isn't it?"

An auction one day—action the next...that's the way sales conducted by Dean S. Bedilion...Los Angeles auctioneer...go over...when they are advertised in the NEWS...Every auction he has advertised in the NEWS has brought a crowd of people and a sale...he said...and although he uses space in other valley papers and even in metropolitan columns...about 90 per cent of the people attending are residents of Sierra Madre...

We didn't ramble far enough last week or we would have known that a hen and 22 baby chicks belonging to William Kennedy on Wilson avenue would be displayed in Roess' window...for Easter...Mr. Kennedy's chickens have always taken top prizes in poultry shows and fairs...but he has only about a dozen now...he said...Thanks to Mr. Kennedy, the Sierra Madre boy...and girl...who make the best time in the April 27 trail race will each receive a \$5 merchandise prize...Regardless of how they stand in the checkup against out-of-towners...the boy and girl who live in Sierra Madre making the best time...will get the prizes...Mr. Kennedy used to hike up the trail often...and made good time when he was in practice and younger...We don't like to the use word "younger"...because the jolly Sierra Madrean is that now...

When we think of Girl Scouts immediately a picture of trim, plainly dressed girls in gray green uniforms comes to mind...Caroline Nelson...sister of Miss Minnie Nelson on West Grand View avenue...who is head of a girls school in Ajmer, India...writes of Girl Guides...the British equivalent to our Girl Scouts...who decorate themselves with silver ornaments and jewelry...Conspicuous among the members at the Girl Guide camp held at Ajmer were a number who represented the Savitri and Government schools...They arrived with jewelry...ornaments for the feet

...and anklets of silver...Some Sierra Madre trout fishermen are talking about getting a month's jump on the California opening, May 1, and may unlimber their casting arms on Topaz Lake beginning April 1. Topaz Lake, located at the California-Nevada line on the Bishop-Reno highway, is open only on the Nevada side during April...\$3 Nevada fishing license is required.

Viola Backes

## FIRE FLAMES

By One of the Boys

To ascertain the ability of the firemen in the use of gas masks, the drill Friday was partly taken up by practice with these essential riggings. With what few fires we have had, the masks have been used on several occasions to great advantage and safety. In a speed contest, Art Johnson was first having his mask adjusted in 25 seconds.

Another 100 percent attendance convinced President Bill Burr of the Kiwanis Club, that interest in the fire department by the men is genuine. Bill paid us a visit bringing best wishes of the Kiwanians, which the firemen appreciate a lot.

The brave fire fighters from the hills failed to show up at our meeting, but Pat Harlan and "Cy" Cyster called by phone the next day and offered an alibi. It was a very thin one, but we will give the foresters a little more time. However, next Saturday afternoon we will beat the hillbillies in a bowling match to be played at the bowling alleys in Monrovia. Such bowlers as Joe Swanson, Barney Davis, Gordon McMillan, Andy Liscombe, "Pop" Froehlich, Jim Heasley, Ralph Twedell, Louie Karger, Al Bray and Marlon Hays will be the choice of the downtown smoke-eaters. If the game is called off, it will be because Pat and Cy have seen this lineup in the paper. The game is called for 2 p.m. sharp. Altho' we are very good, we would urge much support from our fans (if we have any).

## With Sierra Madre Students At Wilson Jr. High

One of the most popular events looked forward to by Spanish students at Wilson, is celebration of Pan-American Day, Sunday, April 14. For the last six years Miss Alice Morrison, Wilson Spanish teacher, and her classes have given this assembly on the Friday nearest to Pan-American Day. Miss Morrison has plans underway for this year's event which will take place Friday, April 12. The program will be in the form of a "Fiesta" with a talk in English on Pan-Americanism; all other dialogue in the program will be in simple Spanish.

Students at Wilson participating in an inter-school athletic meet at Eliot Junior High recently, placed fourth in the entire meet. Squad letters were awarded the first three winners in the horse-shoe tournament under the supervision of Coach Clyde E. Pfeiffer.

## Diet For Safe Weight Control



Safe weight control demands constant vigilance and low calorie foods, including milk, at home or elsewhere.

What is safe weight control? Proper diet is most important, says the National Dairy Council. And weight reduction can be obtained under normal circumstances without injury to health if a person will live a well regulated life and follow a diet adequate but low in calories.

Leading medical authorities have consistently stated that diet is the most important remedy offered for removing excess fat from normally overweight people, as each pound of excess body fat represents 4,000 calories that have been added over and above body needs.

Loss of weight is a matter of physiologic bookkeeping and Dairy Council nutritionists advise "exercise of the intelligence" as an effective slogan. Too much emphasis on physical exercise has the disadvantage of stimulating the appetite.

Foods considered essential to reducing and quantities for daily consumption are: 1 pt. milk for calcium, vitamin A and protein; 6

servings vegetables and fruits for vitamins and minerals; 1 serving lean meat for protein; 1 serving eggs; ½ ounce butter for vitamin A and palatability—1200 calories in appetizing foods. A safe reducing diet includes:

- Breakfast**
- ½ grapefruit
  - ½ cup cornflakes
  - 1 slice graham toast
  - 1 glass milk
  - 1 tablespoon cream (20%)
  - ½ pat butter
- Lunch**
- 2 oz. cheese
  - ½ head lettuce, mineral oil dressing
  - ½ cup carrots
  - ½ cup strawberries
  - ½ slice graham bread
  - 1 pat butter
  - 1 glass milk
- Dinner**
- 2 oz. lean beef
  - ½ cup string beans
  - Salad—2 lettuce leaves, 1 tomato
  - 1 peach
  - ½ slice graham bread
  - 1 pat butter
- Milk can be served in so many forms that the widest variety of choice is added to the diet.

THEY WOULD READ YOUR AD TOO, IF IT APPEARED HERE

## —LINCOLN— and LINCOLN ZEPHYR

SALES and SERVICE

FRANK J. MILLER

DISTRIBUTOR

350 West Colorado St., Pasadena

SY. 3-4181

PY. 1-1108

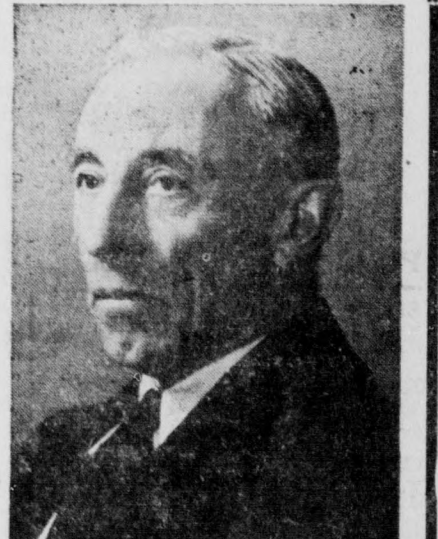
POLITICAL ADVERTISEMENT

## For City Treasurer Carlton J. PEGLER

INCUMBENT

Has Served Sierra Madre as its Treasurer for 26 Years

City Councils have come and gone, but the citizens have shown their appreciation of his efficiency and integrity by consistently returning him to office. They have realized that experience in official works for economical administration.



He has been an officer of the Sierra Madre-Lamanda Citrus Association (Sunkist) for 30 years.

Why Discard the Tried and Proven!  
VOTE FOR HIM

at the City Election, Tuesday, April 9th

POLITICAL ADVERTISEMENT



Believing that the valuable information and experience I have acquired during my eight years of service as City Clerk of Sierra Madre will enable me to serve my fellow townsmen even better in the future than in the past, I decided to make this formal announcement of my candidacy for re-election and to earnestly solicit your support at the city election to be held on Tuesday, April 9.

During my incumbency I have made a sincere, honest effort to give the community

the best possible service and to carry on the city's relations with the citizens with courtesy and impartiality.

I pledge myself now to a continuation of this policy in the event you return me to the responsible position I now hold.

**Waverly E. Pratt**  
Candidate for Re-Election as Your  
**City Clerk**

## EYE OPENERS--by Bob Crosby



DURING THE WORLD WAR, A COLLISION CUT THE U.S.S. SHAW COMPLETELY IN HALF. THE BOW SANK, BUT THE STERN END STEAMED UNDER ITS OWN POWER INTO LIVERPOOL—100 MILES AWAY! (Irish Sea—1918)

THE AVERAGE AMERICAN FAMILY SPENDS LESS FOR GAS FUEL THAN IT DOES FOR SODA POP, CIGARETTES, OR THE MOVIES!

IT IS REPORTED FINNISH SOLDIERS COLLECT RUSSIAN BOMBS THAT FAIL TO EXPLODE—THE FINN AVIATORS REPAIR THEM—THEN DROP THEM BACK ON THE RUSSIAN TROOPS.

Looming out of the fog, a large passenger liner crashed into the American destroyer U.S.S. Shaw. The bow was severed completely, just forward of the bridge. Water tight doors aft were closed instantly and the rear half of the destroyer steamed safely to port with twelve seamen.

Although America can boast the world's largest supply of natural gas in addition to facilities for manufacturing gas on a large scale, the consumption of this ultra-modern fuel by more than 16,000,000 families throughout the United States for cooking, water heating, refrigeration and house heating represents less than 2% of the family budget.



## Birthday Of Camp Fire Girls Being Celebrated

In celebration of the anniversary of the founding of the Camp Fire Girls, young members of the organization here have been following a seven point program this week to earn special Birthday Honors. The program includes a designated duty for each day of the week with instructions to the girls to Seek Beauty by assisting with the exhibit in the main hall of the school which commemorates Camp Fire Birthday Week. On April 19, Sierra Madre Camp Fire Girls will have their Birthday Council Fire in the school cafeteria, to which the public is invited.

## FORMER GOVERNOR'S BROTHER DIES

Funeral services for Harry C. Merriam, 62, only brother of former Governor Frank F. Merriam of this city and Long Beach, were held in Long Beach Wednesday. Mr. Merriam came to California several months ago in the hope of regaining his health. Besides the former governor, he is survived by a daughter and five sisters.

## Camp Fire Girls To Attend Church On Sunday In A Body

Next Sunday, the groups of Camp Fire Girls in Sierra Madre, after finishing their week of special honors, will meet in a body for Sunday worship in the Church of the Ascension at the 11 a.m. service. Guardians of the three groups are Mrs. Elmer Weese, Mrs. Lucy Young and Mrs. L. Pierson.

The Blue Birds, a junior group of the Camp Fire organization under the leadership of Mrs. Maltby and Mrs. Theodore Dunham will also attend.

## With Sierra Madre Students At Wilson Jr. High

Several Sierra Madreans have been elected to offices in the various 9-2 conference rooms. Joan Clement was elected president in A. J. Lundstrom's conference; and Marvin Thomas, vice-president. In Donald Lyman's conference, Marjorie Pickett was elected secretary.

Theresa Keys, 8-2, has donated to the science department of Wilson an interesting exhibit of Australian birds, butterflies, flowers and a rare specimen of duck-billed platypus. The specimens were collected by her great grandfather while traveling in Australia. The duck-billed platypus is one of the rarest and most interesting mammals in the world.

## Coronation Of Fete Queen Will Be Notable Event

Continued from Page One

The annual Fete opened Saturday to the click of newspaper and newsreel cameras, and the eight little girls and one boy who will serve in Hazel Hurst's Court of Honor day after tomorrow were feasted with Easter baskets and ice cream and cake by the Woman's Club.

Gathering steam on the inaugural Sunday, the Fete welcomed 1,300 Easter visitors despite the semi-cloudy weather. Throughout the week private parties and organization events have steadily kept the turnstiles revolving, with the possibility that Spring weather tomorrow and Sunday will set an all-time weekend attendance record.

## SPRING CLEAN-UP IS MADE ATTRACTIVE

Spring clean-up, paint-up and fix-up specials are now being offered by the Monrovia Shade & Linoleum Company at 129 South Myrtle avenue, whose advertisement appears elsewhere in the NEWS. A complete stock of linoleum, wall paper, house paints, enamel and everything necessary for spring cleaning is being offered at special prices.

## New World Order Is Theme Of New Book By Dr. Brunauer

"Building the New World Order," the third volume of the International Relations series written by Dr. Esther Calkin Brunauer, daughter of Postmaster and Mrs. R. O. Calkin, has just been published by the American Association of University Women who are sponsoring its sale throughout the nation. Dr. Brunauer's former books, "The Cause and Cure of War" and "National Defense," have enjoyed wide circulation, the latter having been used as a reference text by the Military Affairs Commission. Concluding her present volume which gives a penetrating analysis of the many proposals for a new world order, including the Clarence Streit "Union Now" as well as the proposed Federation of European States.

## The PENGUIN

IT JUST SITS 'ROUND AND SAYS NOTHING

TO DO BUSINESS, ADVERTISE

## Rifle Club To Use Pasadena Range

Members of the Santa Anita Rifle Club have the use of the west range at the Pasadena Pistol and Rifle Range for an all day shoot Sunday, March 31. For the past two years it has been necessary for members to go to the desert for their all day shoot since they lost their range in Sierra Madre, but use of part of the Pasadena range every month that has a 5th Sunday, will save the long trip to the desert.

## ANOTHER COTTAGE IN CANYON PARK SOLD

Grace N. Estergren has purchased the canyon cottage at 721 Brookside lane and expects to make her home there. Mrs. Estergren lived at the Louis Fuller home at 659 West Montecito avenue for a number of years, but following the death of Mr. Fuller moved to Long Beach to live with her sister.

## TEXAS NIGHTINGALE AT THE PLAYHOUSE

Would you call in your second husband to referee the tug-of-war game of your heartstrings? Brana Canava, once known as Hollywood Jones of Texas, does in Zoe Atkins bright comedy, "The Texas Nightingale," which opens a two weeks run at Pasadena Community Playhouse on Tuesday evening, April 12.

## Answers

(Questions on Page 1)

- 1-Halle Selassie, of Ethiopia, King Alfonso of Spain, and Kaiser Wilhelm of Germany.
- 2-Irving Langmuir, at the University of California, won the Nobel prize in chemistry in 1932.
- 3-Edward Markham, who wrote a poem named "The Man with the Hoe."
- 4-Alice Marble, who is gaining almost as much fame as a singer as she did as a tennis star.
- 5-Never allow them to soak. Wash them on the hands.
- 6-Paris is built on the Seine river.
- 7-Stokowski made several motion pictures with Deanna Durbin.
- 8-The president receives a salary of \$75,000 and a certain sum for traveling expenses.
- 9-Toboggan is a corruption of the American Indian word otahagan, meaning a sled. Today it means a sled with a long, flat bottom curved at one end.
- 10-It is not permissible to use unmatched paper and envelopes for correspondence.

Only a desperate woman compliments a pipe-smoker on his brand of tobacco.

While residents nearer the coast were longing for a few days of California's famed sunshine during the Easter vacation, Mr. and Mrs. A. A. Rutledge, who spent part of the week in the Imperial Valley, found the temperature hovering around 95 degrees between the hours of 11 and 3 at El Centro, where they were called on business.

Visitors here find temperature at 95.

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Here's a chance to test your knowledge and have a lot of fun doing it. Simply read the question, indicate choice of answer in space provided, check for correctness, then tally score to get your rating.

(1) Will Rogers, America's famous humorist, was a native son of: (a) Missouri, (b) Arkansas, (c) England, (d) Oklahoma. ☐

(2) Lewis and Clark: (a) won the Davis cup for the U. S. in 1929, (b) led an expedition through the Northwest territory in 1804-6, (c) completed the first successful non-stop flight to Hawaii, (d) surveyed the first railroad through the Rockies. ☐

(3) If you were introduced to this animal you would meet: (a) Sammy Skunk, (b) Billy Beaver, (c) Ronald Raccoon, (d) Ferdinand Fox. ☐

(4) Proper method of displaying the U. S. flag is: (a) with field of stars to upper-right of the audience, (b) to upper-left, (c) stars in lower right corner, (d) there is no definite rule. ☐

(5) First all-motion picture theater in the world was opened in 1905 at: (a) New York city, (b) Paris, (c) Pittsburgh, (d) Hollywood. ☐

(6) "I'd rather be right than President," said: (a) Alfred E. Smith, (b) Alf Landon, (c) Henry Clay, (d) William Jennings Bryan. ☐

(7) Flat-foot is a term applied to: (a) World war draft dodger who purposely broke his own arches, (b) a sneak-thief, (c) a policeman, (d) a tap-dancer. ☐

YOUR RATING: If you scored 100 pts. you peaked; 80, excellent; 60, good; 40, average; 20 and below: You didn't concentrate.

Tally Score Here

1. Score 10 points for (d) ☐

2. Plus 10 more for (b) ☐

3. 15 points for (c) ☐

4. It was (b)—20 pts. ☐

5. This was tough—25 pts. (c) ☐

6. This was easy—10 pts. (c) ☐

7. So was this—10 pts. (c) ☐

## Woman Kidnapped By Chinese Bandits To Address Bethany Society

A woman who was captured by Chinese bandits and held for ransom in a kidnapping that attracted world wide attention, will conduct devotions at 1:20 p.m. at the All China Inland Mission Day at Bethany church, Tuesday, April 2.

Mrs. R. A. Bosshardt and her husband were returning from a prayer conference in Kweichow province in Southwest China October 1934, when a bandit band captured and held them for \$100,000 ransom each. Two days later Mrs. Bosshardt was released to negotiate for the ransom money but her husband was held as a hostage. For many months the

## Broadcasters Required Local Artist To Give Pasadena As Her Hometown

Adding to the many honors which have been accorded Sierra Madre artists, Miss Moreland Kortkamp achieved unique distinction last Thursday when she appeared on the nationwide broadcast of Major Bowes, playing the "Viennese Waltz" by Friedman Goetner. Miss Kortkamp appeared on the program through the invitation of the City Council of Pasadena, and not as a contestant.

In an informal letter to her family this week she expressed regret that the program managers would not permit her to give Sierra Madre as her home, requiring her to say she lived in Pasadena since the Crown City was being saluted.

## DEWEY ON CRUTCHES AFTER A FALL

Tripping over a rolled rug while teaching at his studio Saturday morning, Alfred J. Dewey sustained a severe muscular strain of his left leg which kept him inactive for a few days, and will make his going about on crutches a necessity for a while, though he is planning to carry on his activities as usual.

## VISITORS HERE FIND TEMPERATURE AT 95

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Tally Score Here

1. Score 10 points for (d) ☐

2. Plus 10 more for (b) ☐

3. 15 points for (c) ☐

4. It was (b)—20 pts. ☐

5. This was tough—25 pts. (c) ☐

6. This was easy—10 pts. (c) ☐

7. So was this—10 pts. (c) ☐



Eastern guests who visited this week at the home of Mr. and Mrs. W. B. Durham, 40 South Michillinda blvd., were Mr. and Mrs. Robert Schultze of Chicago.

Miss Gabriel Wells who is a student at Berkeley Hall, Beverly Hills, was home to spend the Easter vacation with her mother and grandparents, Mrs. Noelle Wells and Mr. and Mrs. H. E. Gabriel, 145 East Alegria avenue. Joining the family for the weekend were Priscilla Young, granddaughter of Mr. and Mrs. Gabriel, from Long Beach, and Herbert Wells, brother of Miss Gabriel, who attends the Trailfinder School in Altadena.

Callers during the last week at the home of Mr. and Mrs. J. S. Billheimer, 37 Suffolk avenue, were Mrs. Haig Arklin and Miss Ruth Grant of Monrovia, who were guests Wednesday; Dr. and Mrs. J. Thurman Pugh of Monrovia and Dr. Charles F. Hutslar of Pasadena, who enjoyed Friday evening there; and Mr. and Mrs. W. P. Willmot of Westwood, who called Sunday.

Mrs. Jessie Baker of Huntington Beach, mother of Mrs. Harry J. Cate, is houseguest this week at the Cate residence, 451 West Grand View avenue. Miss Marjorie Baker, daughter of Mr. and Mrs. Harold Philip Baker, also of Huntington Beach, was the houseguest of Miss Nacy Cate during the Easter vacation.

Mr. and Mrs. William Gellatly of 625 West Grand View avenue are visiting in Palm Springs for an indefinite period.

Herbert J. Friedman of New York city is spending the weekend at the home of his brother, Arthur E. Barrett, 56 Morton avenue. Mr. Friedman is sales manager of a large dress concern and came out to Hollywood to see the spring and summer styles.

John E. Spoelstra, recently of the Sierra Madre, is now employed in Monrovia. Mrs. Spoelstra and daughter Jean returned Sunday evening from Laguna Beach where they spent the Easter vacation with a group of girls from Monrovia high school.

As a benefit for the philanthropic fund of the Sierra Madre Woman's Club Juniors, members of the organization are sponsoring a cooked food sale which will be held at Roberts Market all day Saturday, April 6.

Stanton Irvine, Dale Davis and Herbert Howard attended the Orange Show in San Bernardino last Thursday.

Mr. and Mrs. E. Bever and Mr. and Mrs. Harry Howard and son Herbert, went to Beaumont on Sunday to see the cherry blossoms and the wild flowers on the desert beyond.

Mr. and Mrs. Kenneth Pickett of Redlands are enjoying a two-weeks sojourn with Mrs. Pickett's parents, Mr. and Mrs. Marion L. Hays of 248 San Gabriel Court.

St. Catherine's Guild will meet Tuesday.

St. Catherine's Guild of the Church of the Ascension will meet Tuesday, April 2, at the home of Mrs. Hazel Henrotin, 651 Woodland drive, for sewing.

# SIERRA MARKET

58 WEST SIERRA MADRE BLVD.

Phone 41 for Free Delivery

Deliveries: 10 A.M.-3 P.M.

## GROCERIES

Pillsbury Pancake and Waffle Flour 2 1/2 lbs. 15¢

SANI-FLUSH Large Can 14¢

KAFFE HAG 1 lb. can Perc. or Drip 28¢

Morning Milk tall cans 6¢ small cans 3¢

2 Gallon Can POP CORN 19¢ Big Kernel

MAZOLA OIL qt. 39¢ pt. 21¢

SANKA 1 lb. can Perc. or Drip 29 1/2¢

Pard Dog Food 3 for 25¢

Rippled Wheat 2 pkgs 15¢

Del Haven 2 for 19¢ Peas

BUTTER Challenge 1 lb. 34¢ Danish 1 lb. 35¢ Colo. Gold 1 lb. 33¢

Kelloggs Shredded Wheat 2 for 15¢

## FRUITS and VEGETABLES

Fresh Picked Italian SQUASH 1 lb 5¢

Golden Ripe BANANAS 1 lb 5¢

CARROTS BEETS TURNIPS SPINACH EACH 1c

Fresh Green ASPARAGUS 2 lbs. 15¢

Home Grown TOMATOES basket 29¢

## CULLUM'S QUALITY MEATS

OWNED AND OPERATED BY LEO W. CULLUM

U. S. Government Inspected Meats Your Assurance of Quality

Choice Cuts BEEF

Rump Roast 1 lb 27¢

Wilsons' Corn King, Sliced Eastern BACON 1/2 lb. 11¢ layer

SIRLOIN Lamb Roast 1 lb 23¢

Eastern Grain Fed PORK—Center Cut Should'r Roast 1 lb 15¢

CULLUM'S HOME MADE PURE

P'rk Sausage 1 lb 25¢

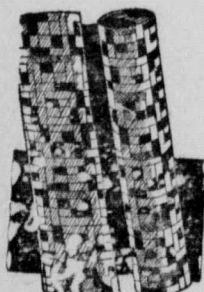
CULLUM'S HOME MADE

Corned Beef 1 lb 22¢ Boneless Brisket

GENUINE BABY

Lamb Legs 1 lb 29¢

## Clean - Up, Paint - Up, Fix - Up Specials!



Try LINEX

A Clear Glass Finish for Linoleum

Pt. 85¢ qt. \$1.49

Sturdy 5-Foot LADDER . . . . . 94¢

Regular 39¢ Value — Limit 2 BROOMS . . . . . 24¢

Collapsible Ironing Board. 97¢

Combination Kitchen Stools. 97¢

Window Shades

Your Own Roller 65¢

36-Inch

Large Stock of Shade Cloth Always on Hand to Make Up Your Spring Shade

## FREE—FREE

With Each Purchase Amounting to \$1 or More We will Give an 18x36-inch FELT BASE LINOLEUM MAT

## COMPLETE STOCK INLAID LINOLEUM

Wide Assortment of Patterns

A Clean-Up, Paint-Up Special!

Inlaid FLOOR COVERING For this Event Only 69¢ Square Yard

Ask to See Our New Spring Patterns in

Wallpaper

All at Close Out Prices

Special Prices Now in Effect on Our Superior

Venetian Blinds

Representative will call at your home and give Free Estimates.

Conco Super Satin Finish, A Dull Finish Enamel for Interior. \$2.49 (Reg. \$2.85) gallon

Conco — Ass't. Colors P.D.Q. ENAMEL, quart 99¢

Weather Kote HOUSE PAINT, gallon 2.49

Glitter Glow ENAMEL \$1.39 gal. Regularly \$1.75

Old English WAX Pt. 49¢ Qt. 79¢



## Monrovia Shade & Linoleum Co.

129 SOUTH MYRTLE AVE

— MONROVIA —

PHONE 1066